



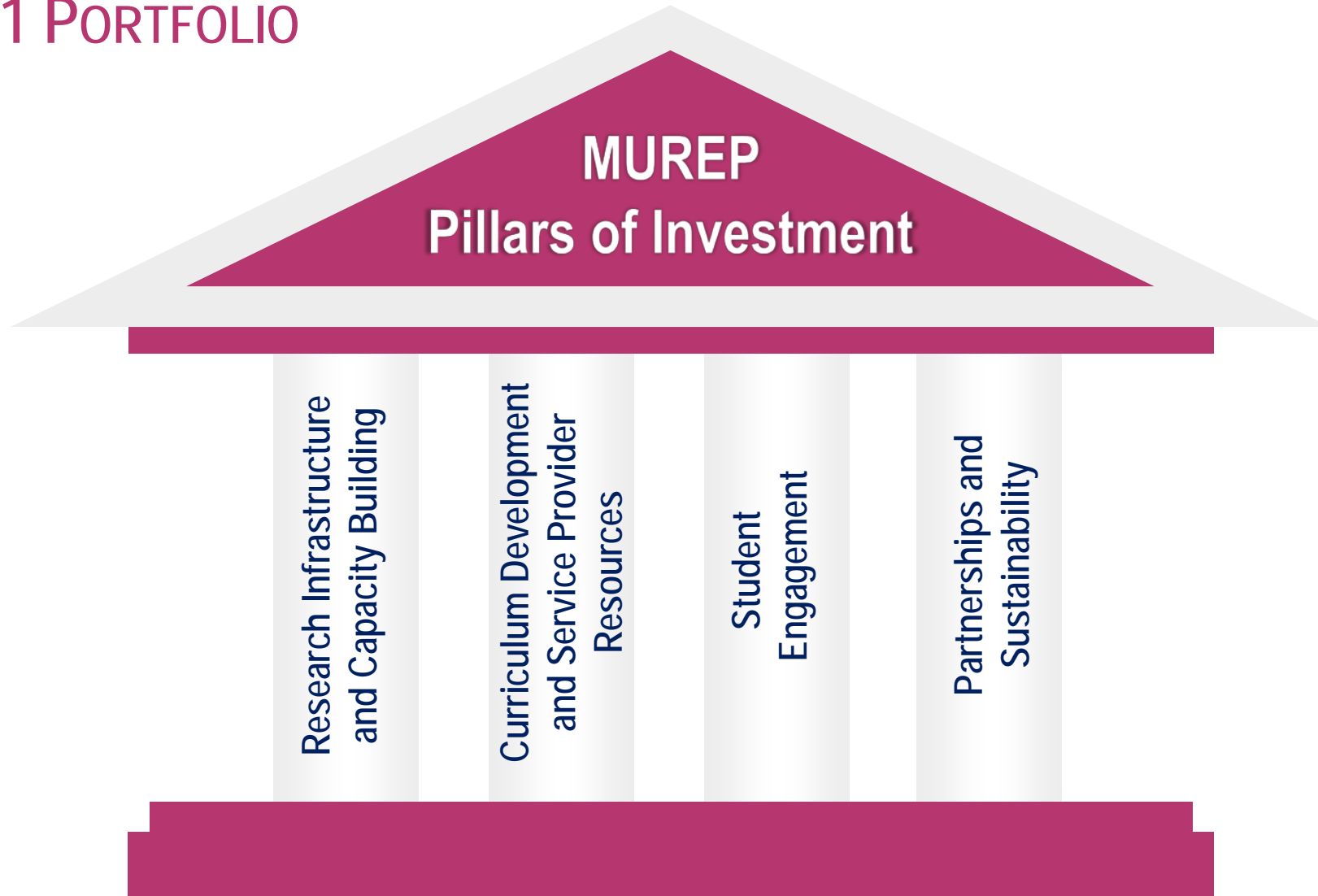
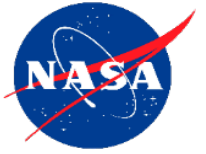
INSPIRE - ENGAGE - EDUCATE - EMPLOY

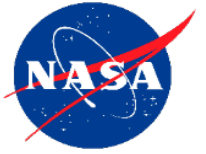
The Next Generation of Explorers



MUREP PARTNERSHIPS AND SUSTAINABILITY

ROD CHAPPELL, LEAD
MUREP PARTNERSHIPS & SUSTAINABILITY





MUREP Pillars of Investment

Partnerships and Sustainability

Leverage strategic partnerships to drive capacity building at MSIs and within underrepresented and underserved communities.



MUREP PARTNERSHIPS AND SUSTAINABILITY

WHO DO WE SERVE?

**Minority Serving Institutions (MSIs)/
Underrepresented and Underserved
Communities (UUCs)**

+

**Internal and external strategic
partners that desire to support
efforts with MSIs and UUCs**

MUREP PARTNERSHIPS AND SUSTAINABILITY

HOW DO WE SERVE?

- **Increase** Engagement Within MUREP/OSTEM
- **Formalize** Key Internal Relationships
- **Foster** External Partnerships
- **Utilize** Partnerships to Expand MSI Reach
- **Highlight** Opportunities for Workforce Development
- **Leverage** Technology to Drive Participation



MUREP PARTNERSHIPS AND SUSTAINABILITY

Formalize

Key Internal Partner
Relationships

Office of Small
Business
Programs

Office of
Procurement

Ames Research
Center

SBIR/STTR
Program

EXAMPLE: NASA 1% GOAL

MUREP PARTNERSHIPS AND SUSTAINABILITY

NASA's 1% Goal for Contracts with MSIs

- **NASA 1% GOAL**
 - INCLUDED IN THE NASA FAR SUPPLEMENT
 - ONLY AGENCY WITH A GOAL
 - MSIs ARE CONSIDERED SMALL DISADVANTAGE BUSINESSES
 - LED VIA OFFICE OF PROCUREMENT
 - SMALL BUSINESS SPECIALISTS ARE YOUR ENTRY POINT
- **INCLUDES ALL CONTRACT FORMS**
 - RESEARCH & SBIR/STTR
- **INCLUDES ALL MSI GROUPS**
 - HBCU; TCU; HSI, PBI, ANAPISI, ETC
- **BASED ON TOTAL NASA PROCUREMENT SPEND**
 - IS A BUSINESS OPPORTUNITY AND NOT AN MSI SET ASIDE

MUREP PARTNERSHIPS AND SUSTAINABILITY

Foster
External Partnerships

**NASA
Technology
Infusion Road
Tour**

**White House
Initiative on
HBCUs
Conference**

**CIAA
Conference
Week**

**Broadening
Participation in
Engineering**

EXAMPLE: NASA TECHNOLOGY INFUSION ROAD TOUR

NASA's Technology Infusion Road Tour

2020 NASA TECHNOLOGY INFUSION ROAD TOUR

VIRTUAL – NOVEMBER 18-19, 2020
12PM EST – 5PM EST (EACH DAY)

LEARN ABOUT:

- NASA MUREP OPPORTUNITIES
- NASA MISSION DIRECTORATE OPPORTUNITIES
- FEDERAL CONTRACTING OPPORTUNITIES
- CONNECT WITH NASA PRIME CONTRACTORS
- CONNECT WITH SMALL BUSINESSES

<https://virtual-nasa-hbcu-msi-road-tour.eventbrite.com>

MUREP PARTNERSHIPS AND SUSTAINABILITY

Leverage

Technology to Drive
Participation

MUREP
Capability
Database

Digital Badges

Virtual
Conferences

Intellectual
Property

EXAMPLE: MSI EXCHANGE GATEWAY

MUREP PARTNERSHIPS AND SUSTAINABILITY

MUREP MSI Exchange

MSI EXCHANGE



Externally Available
Database of MSIs
Listing of Research Capabilities
Searchable by MSI

<https://msigateway.larc.nasa.gov/>

CONTACT Us

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THANK YOU!

