



# **Increasing MPCSC Participation Implementation Plan**

# Background

Per the August 2017 MPCSC members list, we have 103 MPCSC members representing 49 companies. In 2017 and years past, we've had very low representation compared to the 49 companies represented on the council.

## MPCSC Participation

### ❖ Major meetings and events

- MPCSC Bi-Monthly Meetings
- MPCSC Off-sites (2 per year – Fall and Spring)
- MPCSC Quarterly Joint Counseling Sessions (JCs)

### ❖ Industry events

- Small Business Forums (Local and Regional)
- NASA Industry Days (SDVOSB, WOSB, HUBZone)
- HBCU/MSI Technology Infusion Road Tours

# Challenges That Prevent Participation

(From our 2017 Fall Offsite discussion in Washington, DC)

- Travel budget
- Communication of events calendar (ahead of time in order to have items budgeted)
- Realized ROI
- Offsite meeting agenda (need to be out early for proper planning)
- Value Proposition – Topics on Agenda, guest speakers on agenda
- Changes of Representation - replacements not provided; also more representatives from each company.
- Time / Manpower
- Other clients – Large businesses support other clients in addition to NASA.
- Duplication of agenda items at multiple meetings.

# Suggested Remedies/Mitigation Plan

(From our 2017 Fall Offsite discussion in Washington, DC)

- Combine council meetings and events to limit travel
- Appoint local representatives at different locations where events are taking place
- Provide the Calendar of Events as early as possible. Highlight most important events
- Provide the council offsite agenda as early as possible.
- Promote meetings with catchy content
- Consider JCI half-day event at MPCSC Off sites and/or a JCI WebEx
- David Brock and MPCSC executive team meet with Large Business Leadership to encourage participation (share the benefits of the council, i.e. resource sharing, legislative updates, sharing of best practices to strengthen their company supplier diversity program)
- Current members reach out to one inactive member. Consider developing a buddy system to encourage member participation
- Encourage high-level management to participate in a meeting.
- David Brock develop a memo addressing high level management, encouraging council participation at upcoming events/meetings

# Recommended Implementation

- Distribute the Calendar of Events within the first week of the FY. Update and distribute the Calendar of Events as changes occur.
- Provide the council offsite agenda two months prior to the offsite.
- David Brock issue a memo to LB upper management encouraging council participation and upcoming events/meetings.
- Each active council member adopt an inactive council member to stay in contact with throughout the year and encourage their participation when events/meetings are approaching.
- Offsite host plan a JCI half-day event during the MPCSC Offsite.
- Schedule an Annual MPCSC Officers/MSFC SB Office Meeting to lay out a top-level events/meeting's agenda for the year.
- Develop task teams to develop an approach to the following and to present at our next MPCSC Offsite (Spring 2018).
  - Identify topics and suggested facilitators for Fall Offsite 2018
  - Offer recommendations of meetings/events we can combine and suggest length (the number of days) for that respective meeting/event.

# Next Steps

- Submit any comments/additions to the plan.
- Solidify the plan at the 2018 Spring Offsite.