

# Increasing MPCSC Participation Discussion

MPCSC Offsite

June 5, 2018

# Increasing MPCSC Participation

- During our 2017 Fall Offsite discussion in Washington, DC we had a breakout discussion to address how we can increase MPCSC participation.
- We identified challenges associated with active participation in the council and recommendations to increase participation.
- Recommendations in the form of an implementation plan was developed and distributed to the council for comments.
- Today we want to revisit the recommendations and solidify a plan forward to increase participation.

# Increasing MPCSC Participation

## Challenges that Prevent Participation

- Travel budget
- Communication of events calendar (ahead of time in order to have items budgeted)
- Realized ROI
- Offsite meeting agenda (need to be out early for proper planning)
- Value Proposition – Topics on Agenda, guest speakers on agenda
- Changes of Representation - replacements not provided; also more representatives from each company.
- Time / Manpower
- Other clients – Large businesses support other clients in addition to NASA.
- Duplication of agenda items at multiple meetings.

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## **Suggested recommendations to increase participation**

- Combine council meetings and events to limit travel
- Appoint local representatives at different locations where events are taking place
- Provide the Calendar of Events as early as possible. Highlight most important events
- Provide the council offsite agenda as early as possible.
- Promote meetings with catchy content
- Consider JCI half-day event at MPCSC Offsites and/or a JCI Webex

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## **Suggested recommendations to increase participation (continued)**

- David Brock and MPCSC executive team meet with Large Business Leadership to encourage participation (share the benefits of the council, i.e. resource sharing, legislative updates, sharing of best practices to strengthen their company supplier diversity program)
- Current members reach out to one inactive member. Consider developing a buddy system to encourage member participation
- Encourage high level management participation in a meeting.
- David Brock develop a memo addressing high level management, encouraging council participation at upcoming events/meetings

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## Recommended Implementation Plan

- Distribute the Calendar of Events within the first week of the FY. Update and distribute the Calendar of Events as changes occur.
- Provide the council offsite agenda two months prior to the offsite.
- David Brock issue a memo to LB upper management encouraging council participation and upcoming events/meetings.
- Each active council member adopt an inactive council member to stay in contact with throughout the year and encourage their participation when events/meetings are approaching.
- Offsite host, plan a JCI half-day event during the MPCSC Offsite.
- Schedule an Annual MPCSC Officers/MSFC SB Office Meeting to lay out a top level events/meetings agenda for the year.
- Develop a task team to identify/ recommend topics and suggested facilitators for the Spring Offsite 2019 and be prepared to present at our next MPCSC Offsite (Fall 2018).
- Develop a task team to assess what meetings/events we can combine and recommend the length of the event (the number of days) for that respective meeting/event. This task team should be prepared to present recommendations at our next MPCSC Offsite (Fall 2018).