



Office of  
**Small Business Programs** (OSBP)  
where small business makes a **big** difference



# **Marshall Prime Contractor Supplier Council Meeting** (MPSC)

**Goddard Space Flight Center (GSFC)**

**Ann Haase**

**November 2017**

# Goddard Space Flight Center

- We transform Human Understanding of Earth and Space
  - Our mission is to expand knowledge of Earth and its environment, the solar system, and the universe through observation from space.
    - Expand Horizons (Solar System Exploration, Rockets, Spacecraft and Satellites)
    - Enhance Knowledge (The Sun & Space Weather, The Universe)
    - Improve Lives (Earth's Weather & Climate, Engineering & Technology, Education & Outreach)
- Largest Collection of Scientists & Engineers in the U.S.
- Nearly 300 successful missions
  - World's first weather satellite
  - Hubble Space Telescope Servicing Missions
  - Earth Science (e.g., Climate Research, Land Imaging)
  - Space Communications
  - ...and more!
- 2006 Nobel Prize in Physics [Big Bang/Cosmic Background]
- Hubble Supported 2011 Nobel Prize in Physics [Distant Supernovae/Universe Expansion]

# Goddard Space Flight Center

- Procurement team co-located with technical customers at Greenbelt, Wallops, and IV&V, with long history of being integral partners in acquisition planning and strategy development
- Procurement services also provided for NASA Headquarters acquisitions
- Major NAICS Codes:

<b>541712</b>	<b><i>Research and Development in the Physical, Engineering, and Life Sciences</i></b>
	Conducting research and experimental development in the physical engineering, and life sciences.
<b>541330</b>	<b><i>ENGINEERING SERVICES</i></b>
	Engaged in applying physical laws and principles of engineering in the design, development, and utilization of machines, materials instruments, structures, processes, and systems.
<b>541512</b>	<b><i>COMPUTER SYSTEMS DESIGN SERVICES</i></b>
	Planning and designing computer systems that integrate computer hardware, software, and communication technologies.
<b>561210</b>	<b><i>FACILITIES SUPPORT SERVICES</i></b>
	Providing operating staff to perform a combination of support services within a client's facilities, such as janitorial, maintenance, trash disposal, guard and security, mail routing, and related services to support operations within facilities.
<b>541513</b>	<b><i>COMPUTER FACILITIES MANAGEMENT SERVICES</i></b>
	Providing on-site management and operation of clients' computer systems and or data processing facilities.

# Goddard's Industry Assistance Office (IAO)

## IAO Team

- Small Business Specialist (GSFC and Headquarters) : Ann Haase
- Procurement Analyst: Gil Delvalle, Jennifer Perez, Shola Martyn
- Student (Pathways Program): Tiera Greene

## Key Roles

- Small Business Technical Advisor (SBTA) Specialist: \*<sub>(Pending)</sub>  
\*Jerome Bennett, Chief, Software Engineering Division, Code 580
- SBA Procurement Center Representative (PCR): Bernard Durham

# Goddard's Industry Assistance Office (IAO)

## IAO Responsibilities

- *Implement the Small Business Improvement Plan Initiatives*
  - *Program Development; In-Reach & Out-Reach Efforts; Training*
- *Partner with the GSFC procurement offices to identify maximum procurement opportunities for small business participation*
- *IAO responsibilities include several activities*
  - \* Respond to Industry Inquiries
  - \* Conduct Counseling Sessions
  - \* Process 1787's (Small Business Coordination Form)
  - \* FPDG Data Calls
  - \* Attend Outreach Events
  - \* Market Research Review and CO/COR Assistance
  - \* Monthly SB Obligation Tracking
  - \* Source Evaluation Board – Small Business Utilization (SBU) Factor
  - \* Small Business Industry Awards and Advocate Awards Coordination
  - \* Anomaly Reporting
  - \* Electronic Subcontracting Reporting System (eSRS)
  - \* Recommend SB Goals
  - \* Review SB Sub Plans
  - \* Mentor Protégé Program
  - \* Acquisition Forecast
  - \* Internal SB Training Program
  - \* Performance Evaluation Board (PEB) Input

# FY18-19 Upcoming Major Procurements

Name of Procurement	NAICS Code	Estimated Dollar Value* (From the Acquisition Forecast)	Set-Aside (Y/N) If yes, also list category of set-aside	OSBP Involvement (Y/N)**	Estimated PSM Fiscal Year Qtr.	Estimated Award Fiscal Year Qtr.	Re-compete (Y/N)
Electrical Engineering Support Services (ESES III)	541330	>100M	Y	N	3/08/2017	6/18/2018	Y
Headquarters Information Technology Support Services (HITSS III)	541512	>100M	Y	N	6/14/2016	4/06/2018	Y
Goddard Protective Services	561612	>50M+	8(a)	N	12/13/2016	1/31/2018	Y
Wide-Field Infrared Survey Telescope (WFIRST)	333314	>100M	N	Y	6/02/2017	6/01/2018	N
Hydrospheric and Biospheric Sciences (HBS) Support	541712	>100M	Y	N	TBD	TBD-Solicitation anticipated FY19	Y
Geophysics, Geodynamics, Space Geodesy (GGSG)	541512	>100M	N	Y	TBD	TBD-Solicitation anticipated FY19	Y

# FY 17-18 Good News Stories

NAME	DATE
Small Business Administration (SBA) Surveillance review successfully completed	August 2017
Goddard Small Business Technical Advisor (SBTA) – Identified	Paper work in process
Newly formed GSFC Small Business Council <ul style="list-style-type: none"> <li>• Members Include:               <ul style="list-style-type: none"> <li>• President: Dr. Mauricio Peredo (SSAI)</li> <li>• Vice-President: Ms. Cindi Brown (Innovim)</li> <li>• Secretary: Mr. Daryl Carrington (Omitron)</li> </ul> </li> </ul>	October 2017
Local Outreach Events: <ul style="list-style-type: none"> <li>• American Express Open for Conference</li> <li>• 11th Annual Alliance Baltimore Procurement Fair, Baltimore MD</li> <li>• Maryland Women’s Business Center (MWBC) “Introduction to Procurement”</li> <li>• Congresswoman Shelia Jackson Lee's Meet and Match, Congressional Black Caucus Week</li> <li>• Greater Washington Hispanic Chamber of Commerce (GWHCC) Business</li> <li>• Small Business Administration and the SBIR/STTR Partnership Forum</li> <li>• ChallengeHER; Opportunities for Women in Federal Contracting</li> </ul>	Various