

The background of the slide is a deep space scene. It features a dark blue and black sky filled with numerous stars of varying colors and sizes. A prominent feature is a bright, multi-colored nebula or galaxy structure in the upper left quadrant. On the right side, a large, reddish-brown planet, likely Mars, is partially visible, showing its characteristic surface features and atmosphere. The overall lighting is soft, highlighting the celestial bodies against the dark void of space.

**NASA/MARSHALL SPACE  
FLIGHT CENTER**

**JOINT COUNSELING SESSION**

**AVO Multimedia Services  
June 14, 2018**

# Background

<b>COMPANY NAME:</b>	<b>AVO Multimedia Services</b>	<b>ADDRESS:</b>	1100 Jordan Lane Huntsville, AL
<b>OWNER:</b>	Keith Matthews	<b>CONTACT NAME:</b>	Keith Matthews
<b>EMAIL:</b>	keith@avocrew.com	<b>YEARS IN BUSINESS:</b>	27
<b>CAGE CODE:</b>	5RFY7	<b>DUNS NUMBER:</b>	876979279
<b>WEB SITE:</b>	www.avocrew.com	<b>NAICS CODES:</b>	512110, 512191, 512199, 541922, 541430, 541810, 541820, 541613, 541921, 532210, 532490, 711510, 519190

# Business Size & Classifications

<b>TOTAL EMPLOYEES:</b>	<b>2</b>
<b>AVERAGE SALES:</b>	<b>\$185,000</b>

<b>CLASSIFICATIONS (select from list below):</b>	<b>Yes/No</b>
<b>SMALL BUSINESS</b>	Yes
<b>SMALL DISADVANTAGED BUSINESS</b>	Yes
<b>NATIVE AMERICAN-OWNED</b>	No
<b>ALASKAN NATIVE CORPORATION</b>	No
<b>WOMEN OWNED</b>	No
<b>ECONOMICALLY DISADVANTAGED WOMEN OWNED</b>	No
<b>VETERAN-OWNED</b>	No
<b>SERVICE DISABLED VETERAN OWNED</b>	No
<b>HUBZONE CERTIFIED</b>	Yes
<b>8(A) CERTIFIED</b>	No
<b>8(A) EXPIRATION DATE (if applicable)</b>	No

# Quality Systems

- Customer Focused
- Employee inclusion during pre-production for each project and (short/long) term company goal setting.
- Full involvement of employees, everyday
- Long-term relationships with our external providers

# Skills & Processes

## **Multimedia Services:**

Video, Photography, Audio & Graphic Design

## **Live Event Production & Management:**

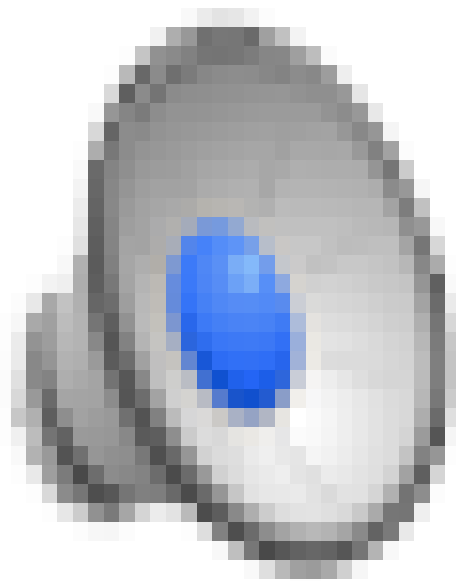
Webcasts, Lighting, Sound Reinforcement

## **Marketing & Public Relations:**

Social Media Strategy & Traditional Advertising

*\*additional services include studio rental, streaming & duplication*

# Skills & Processes (Cont.)



# Customers

- The BOEING Company
- Ball Aerospace
- Intuitive Research & Technology Corporation
- The U.S. Space & Rocket Center
- (i3) Integration Innovation, Inc.
- National Space Club
- Auburn University
- American Heart Association

# Principle Point(s) of Contact

<b>NAME</b>	<b>TITLE</b>	<b>PHONE</b>	<b>EMAIL</b>
<b>Keith Matthews</b>	President	256-721-1600	keith@avocrew.com