



# **Marshall Prime Contractors Supplier Council Meeting**

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# Increasing MPCSC Participation Implementation Plan

## BACKGROUND

### MPCSC Participation

- **Major meetings and events**
  - MPCSC Bi-Monthly Meetings
  - MPCSC Off-sites (2 per year – Fall and Spring)
  - MPCSC Quarterly Joint Counseling Sessions (JCs)
- **Industry events**
  - Small Business Forums (Local and Regional)
  - NASA Industry Days (SDVOSB, WOSB, HUBZone)
  - HBCU/MSI Technology Infusion Road Tours

# Increasing MPCSC Participation Implementation Plan

## Challenges that Prevent Participation

(Captured from our 2017 Fall Offsite discussion in Washington, DC)

- Travel budget
- Communication of events calendar (ahead of time in order to have items budgeted)
- Realized ROI
- Offsite meeting agenda (need to be out early for proper planning)
- Value Proposition – Topics on Agenda, guest speakers on agenda
- Changes of Representation - replacements not provided; also more representatives from each company.
- Time / Manpower
- Other clients – Large businesses support other clients in addition to NASA.
- Duplication of agenda items at multiple meetings.

# Increasing MPCSC Participation Implementation Plan

## Remedies/Mitigation Plan

(Captured from our 2017 Fall Offsite discussion in Washington, DC)

- Combine council meetings and events to limit travel
- Appoint local representatives at different locations where events are taking place
- Provide the Calendar of Events as early as possible. Highlight most important events
- Provide the council offsite agenda as early as possible.
- Promote meetings with catchy content
- Consider JCI half-day event at MPCSC Offsites and/or a JCI Webex
- David Brock and MPCSC executive team meet with Large Business Leadership to encourage participation (share the benefits of the council, i.e. resource sharing, legislative updates, sharing of best practices to strengthen their company supplier diversity program)
- Current members reach out to one inactive member. Consider developing a buddy system to encourage member participation
- Encourage high level management to participate in a meeting.
- David Brock develop a memo addressing high level management, encouraging council participation at upcoming events/meetings

# Increasing MPCSC Participation Implementation Plan

## Suggested Implementation Approach

- The Calendar of Events will be distributed within the first week of the FY. Updates to the Calendar of Events will be distributed as changes occur.
- The council offsite agenda will be provided 2 months prior to the offsite.
- David Brock will issue a memo to LB upper management encouraging council participation and upcoming events/meetings.
- Each active council member adopt an inactive council member to stay in contact with throughout the year and encourage their participation when events/meetings are approaching.
- Offsite host to plan a JCI half-day event at the MPCSC Offsite.
- Annual MPCSC Officers and MSFC SB Office Meeting to lay out a top level events/meetings agenda for the year.
- Develop task teams to develop an approach to the following and to present at our next offsite (Spring 2018). Task teams will be selected at the next MPCSC meeting in February 2018
  - Topics and suggested facilitators for Fall Offsite 2018
  - Recommendations of meetings/events to combine and consider the number of days.

## Next Steps

- Send any comments/additions to the plan by March 2nd.
- Solidify the plan at the 2018 Spring Offsite.