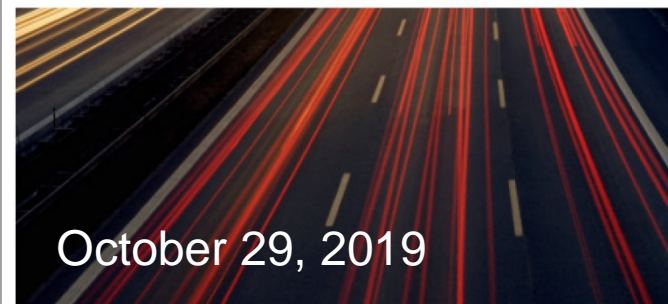


MOBILE AREA
CHAMBER OF COMMERCE



THE PERFECT BUSINESS CLIMATE. MADE IN MOBILE.



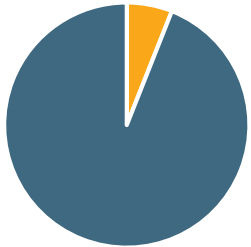
October 29, 2019

Mobile Bay Area | By the Numbers



289,421 workers

In labor force



2.6% unemployment rate

(September, 2019)



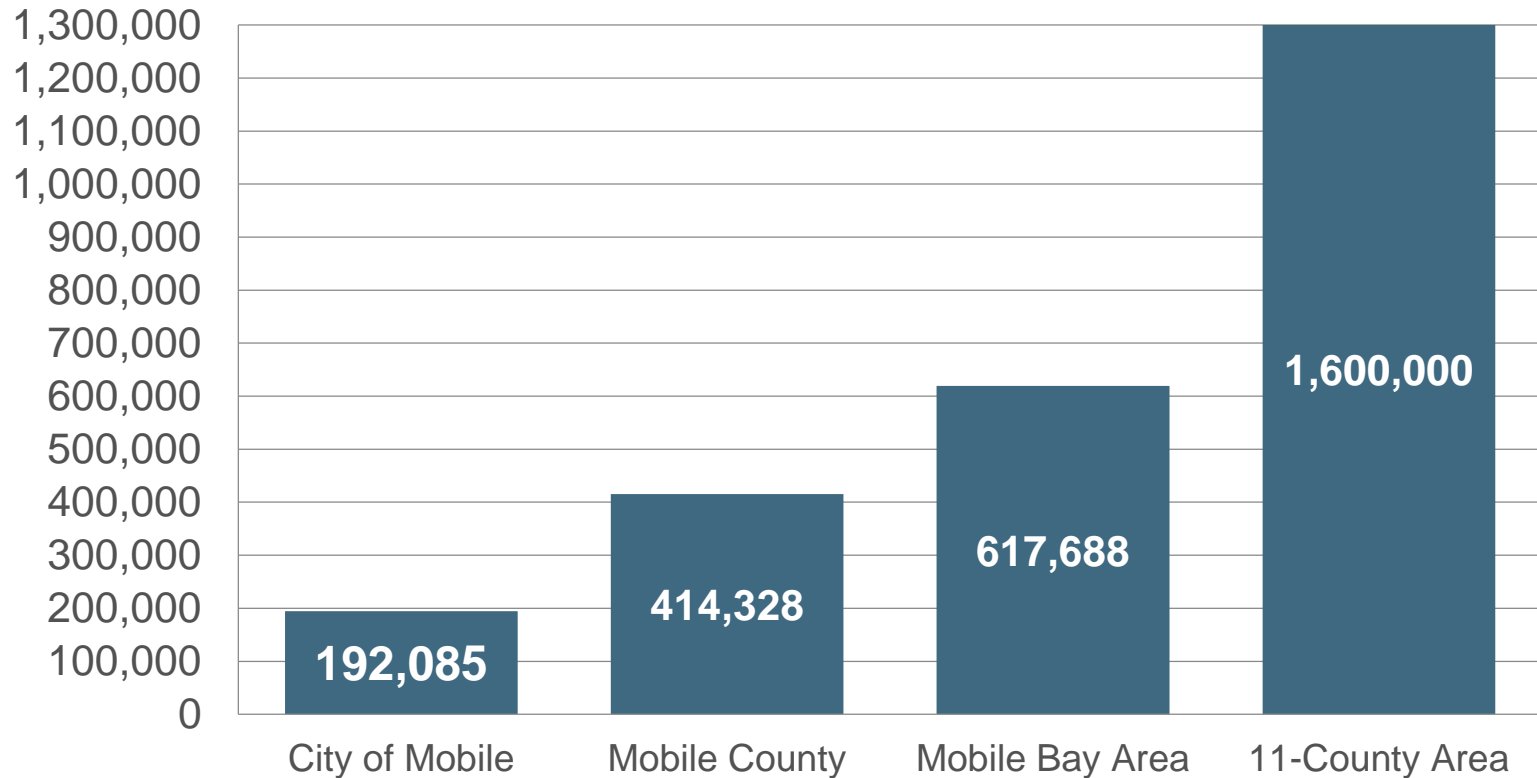
\$49,182

Median household income

¹U.S. Census Bureau

²Alabama Department of Labor

POPULATION



MOBILE METRO AREA | RECENT ACCOLADES

No. 5



American cities of the future for best FDI strategy to attract investors.

- *Foreign Direct Investment (fDi) | 2019/2020*

No. 1



city to buy a home in for life, physical and social science occupations and healthcare practitioners and technical occupations.

- *PropertyShark | 2019*

No. 1



among other counties in AL for most Career Technical Education (CTE) credentials earned in high schools.

- *AL State Department of Education | 2018*

No. 2



among other counties in AL for GDP growth over a 4 year period.

- *SmartAsset | 2018*



New Economic Development Recruitment Strategies

- Created an **FDI Strategic Plan** to proactively recruit and market to targeting markets around the world. Currently working to complete our the strategic plan with ROI and MBD Insights.
- Implement a **Talent Attraction** program that will focus efforts on marketing to people in certain geographical locations to grow Mobile's workforce pipeline.
- Recruitment of **Corporate Headquarter Operations** by targeting existing plants.





New and Expanding Companies:





Downtown Mobile

\$14.4M **A**

Awarded to the city of mobile
For broad street improvements

- U.S. Dept. of Transportation TIGER Grant | 2016





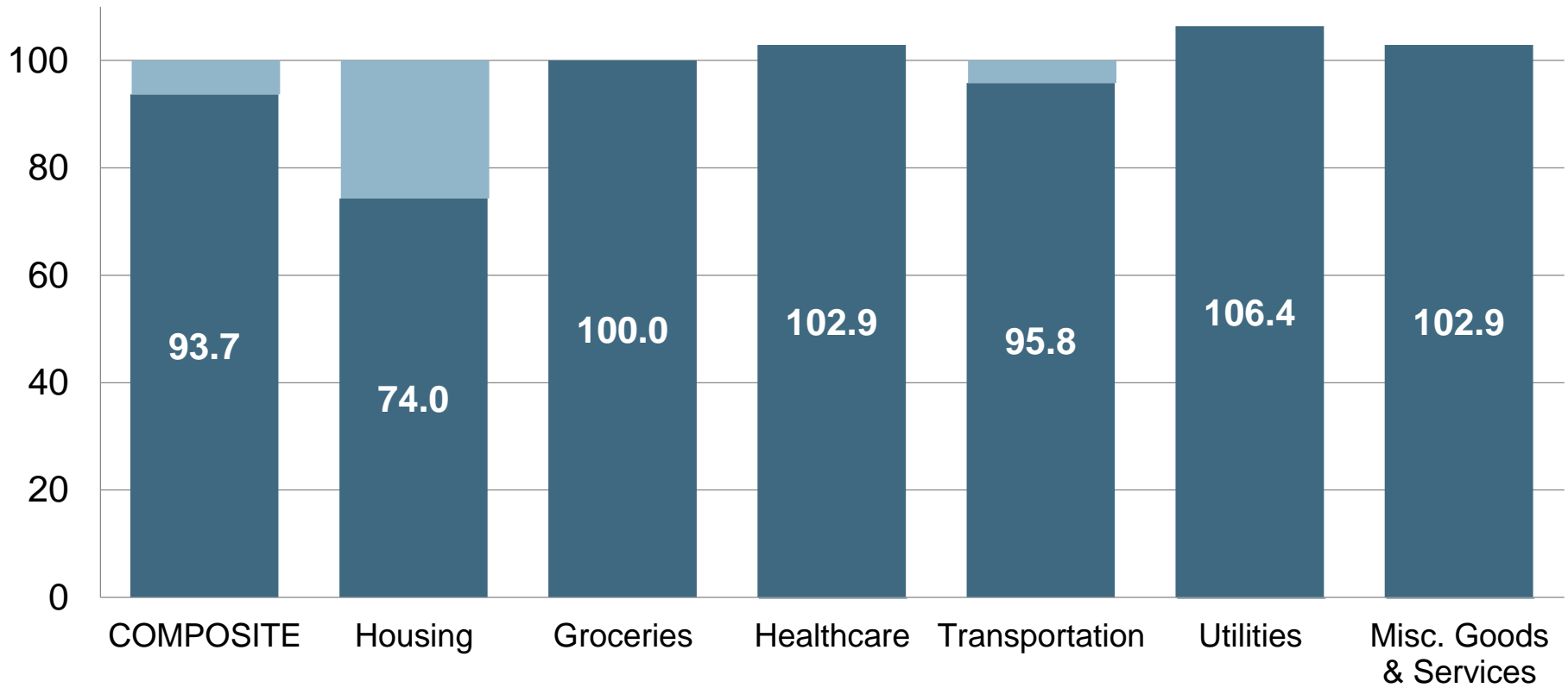
MOBILE AREA
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UNIQUE ASSETS



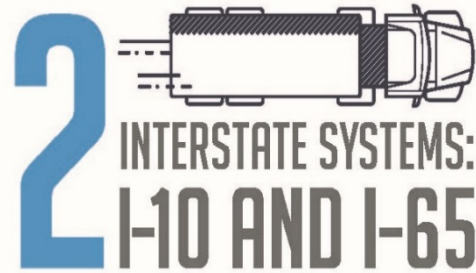
COST OF LIVING



*C2ER, Q2 2019



LOGISTICAL ADVANTAGES




PORT OF MOBILE

11TH
LARGEST PORT
BY VOLUME IN THE U.S.



LESS THAN **3**
HOURS FROM
OPEN SEA



45
FOOT DRAFT



4
100-GAUGE
POST-PANAMAX
AND SUPER
POST-PANAMAX
SHIP-TO-SHORE
CRANES



APM TERMINALS

APM Terminals and the Alabama State Port Authority have a \$525 million public-private partnership.



TOP 10 MANUFACTURERS



Mobile's Foreign-Based Investments



AIRBUS IN MOBILE

A320/220



Family of
passenger aircraft

1,200
jobs

\$900M

Capital
investment

\$500M

Annual impact
on Alabama's
GDP



DISTRIBUTION IN MOBILE



850+

JOBS AT WALMART FACILITY

1,000 PT

JOBS AT AMAZON FACILITY

6TH

WALMART IMPORT DISTRIBUTION CENTER
IN THE WORLD

I-10 CORRIDOR

HOME TO GROWING DISTRIBUTION SECTOR



COLLABORATION | TEAM MOBILE





MOBILE AREA
CHAMBER OF COMMERCE



Thank You!

Shelby Glover Zaricor

Director of Business Development

Mobile Area Chamber of Commerce

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