



MSFC SMALL BUSINESS UPDATE

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FY22 AND BEYOND SMALL BUSINESS PROGRAM CHALLENGES

- Increase Agency's performance against direct goals in all categories especially the subcategory goals, e.g., Small Disadvantaged Business (SDB), Woman-Owned Small Business (WOSB), Service-Disabled Veteran-Owned (SDVO) Small Business, and Historically Under-utilized Business Zone (HUBZone) Small Business.
- Work with large business prime contractor leadership teams to increase performance against their subcontracting percentage goals especially their sub-category goals, e.g., SDB, WOSB, SDVO SB, HUBZone SB, and Historically Black Colleges and Universities (HBCU) and Minority Serving Institutions (MSI).
- Minimize the impact of strategic sourcing and Agency enterprise Product Service Lines (PSL) on NASA's small business direct dollars and small business contract base.

METRICS (THROUGH MAY 31, 2022)

CATEGORIES	GOVT. % GOALS	NASA % GOALS	NASA \$ ACHIEVED	NASA % ACHIEVED	MSFC % GOALS	MSFC \$ ACHIEVED	MSFC % ACHIEVED	% OF AGENCY
PROC. \$			\$11,458.3M			\$2,462.8M		21.5%
SB	23.0%	15.75%	\$1,824.1M	15.9%	8.0%	\$186.2M	7.6%	10.2%
SDB	11.0%	8.2%	\$851.3M	7.4%	3.9%	\$104.5M	4.2%	12.3%
HUBZone	3.0%	3.0%	\$108.8M	1.0%	0.5%	\$19.8M	0.8%	18.2%
WOSB	5.0%	5.0%	\$457.3M	4.0%	2.8%	\$96.6M	3.9%	21.2%
SDVO SB	3.0%	3.0%	\$131.1M	1.1%	1.0%	\$21.2M	0.9%	16.2%

Data generated on June 23, 2022

MSFC SIGNIFICANT FY 2022 SMALL BUSINESS CONTRACT AWARDS

START DATE	AWARDEE	CLASSIFICATION	CONTRACT #	TITLE	VALUE
Dec. 1	Optical Sciences	SB	80MSFC22FA012	Specialized Realtime Data	\$.9M
Jan. 1	New Rights Group	SB	80MSFC22CA004	Enhancement Support of NASA'S Earth Science Data System(ESDS) Program	\$24.7M
Feb. 1	Healthon, Inc.	HUBZone SB	80MSFC22F0038	Replacement of Emergency Lighting Systems at MSFC	\$2.4M
May 1	Chenega Global Protection	SDB	80MSFC22FA028	Protective Services at MSFC	\$6.1M
May 1	Chenega Global Services	SDB	80MSFC22FA029	Protective Services at MAF	\$7.0M
May 1	Chenega Global Services	SDB	80MSFC22FA030	Protective Services at MSFC Test Area	\$.5M
May 13	4M Research	WOSB	80MSFC22F0109	Independent Validation and Verification Engineering Services	\$6.6M
May 19	Healthon, Inc.	HUBZone SB	80MSFC22F0110	Utility Control System Risk Reduction Phase I	\$2.7M

MSFC PRODUCT SERVICE LINES (PSL)

PSL	COMPETITION	STATUS
Consolidated Agency Technology Transfer Services	Anticipating a HUBZone SB set-aside – SINGLE Award	Draft RFP 1st qtr. FY23
NASA Financial Support Services	SB set-aside...single award	In Competition
Program Planning and Control	SB set-aside	Awarded in Sept. 2021

MSFC ACQUISITION FORECAST

POP EXPIRES	INCUMBENT	CONTRACT	TITLE	NAICS CODE	POTENTIAL VALUE	PREVIOUS COMPETITION
07/11/2023	Acuity Edge	80MSFC18C0040	Technology Commercialization and Licensing Support (MSFC Product Service Line)	541990	\$1.8M	HUBZone SB sole source
08/31/2023	All Native Synergy	80MSFC19D0024	Custodial and Refuse Collection Services	561720	\$20M	8(a) Tribally-Owned sole source
01/31/2024	LinTech Global, Inc.	80MSFC20D0007	Computer Operations and Building Automation (COBA) Services	541513	\$8.4M	GSA 8(a) Stars competition
03/25/2024	Multiple	Multiple	MSFC Minor Construction Indefinite Delivery Contracts	236220	\$20M not to exceed	SB set-aside
04/30/2024	L&M Technologies, Inc.	80MSFC18A0001	Marshall Logistics Support Services	561210	\$98M	GSA Logworld SB set-aside
08/15/2024	15/2024 Clarivate Analytics LLC	80MSFC20C0042	NASA Technical Standards Services (NTSS)	518210	\$7M	Full & Open
09/30/2024	InoMedic Health Applications, Inc.	80MSFC19C0022	Occupational Health Support Services	561210	\$14M	SB set-aside
01/31/2025	Cepeda Systems & Software Analysis, Inc.	80MSFC20A0002	Engineering Support for MSFC Engineering Directorate's Space Systems Department and Other MSFC Organizations	541330	\$24M	GSA HUBZone SB set-aside
01/30/2025	Jacobs	80MSFC18C0011	Engineering Services and Science Capability Augmentation (ESSCA)	541712	\$1,205M	Full & Open
06/30/2025	Amentum Services, Inc.	80MSFC17C0007	Facilities Operations & Maintenance Support Services	561210	\$446M	Full & Open

IN OR NEARING COMPETITION

TITLE	INCUMBENT(S)	PREVIOUS COMPETITION	CURRENT COMPETITION
*CPSS Configuration & Data Management	Victory Solutions	SB set-aside	SDVO SB set-aside
Consolidated Agency Technology Transfer Services PSL	Acuity Edge	HUBZone sole source	HUBZone set-aside
*Facility Engineering Design and Inspection Services	Accura Rosser JV	8(a) set-aside	8(a) set-aside
Human Landing System Sustaining Lunar Development	New requirement	New requirement	Full and open
*NASA Financial Support Services	NASA Product Service Line	New requirement	SB set-aside

* Blackout in effect.

FY21 NASA AND MSFC CUMULATIVE SUBCONTRACTING DOLLARS/PERCENTAGE GOAL ACHIEVEMENTS

CATEGORIES	NASA % GOALS	NASA DOLLARS	NASA % ACHIEVED	MSFC DOLLARS	MSFC % ACHIEVED
TSV		\$9,440.9M		\$1,262.9M	
SB	32.6%	\$3,715.1M	39.4%	\$406.9M	32.2%
SDB	5.0%	\$814.9M	8.6%	\$49.9M	4.0%
WOSB	5.0%	\$847.6M	9.0%	\$101.1M	8.0%
HUBZone SB	3.0%	\$250.5M	2.7%	\$38.5M	3.1%
VOSB	N/A	\$448.7M	4.8%	\$55.4M	4.4%
SDVO SB	3.0%	\$291.6M	3.1%	\$31.2M	2.5%
HBCU/MSI	N/A	\$37.3M	0.4%	\$3.5M	0.3%

NASA FY22 SMALL BUSINESS SUBCONTRACTING PERCENTAGE GOALS

CATEGORIES	% GOALS
SB	35.5%
SDB	5.0%
WOSB	5.0%
HUBZone SB	3.0%
SDVO SB	3.0%

Note: Goals expressed against total subcontract dollars (FAR method).

CALL FOR MSFC FY22 INDUSTRY NOMINATIONS

- Small Business Prime Contractor of the Year
 - Small Business Subcontractor of the Year.
 - Large Business Prime Contractor of the Year.
 - Mentor-Protégé Agreement of the Year.
- Note: The MSFC FY22 Industry and Advocates Award Ceremony will be held in conjunction with the 34th Marshall Small Business Alliance meeting tentatively set for September 29, 2022.