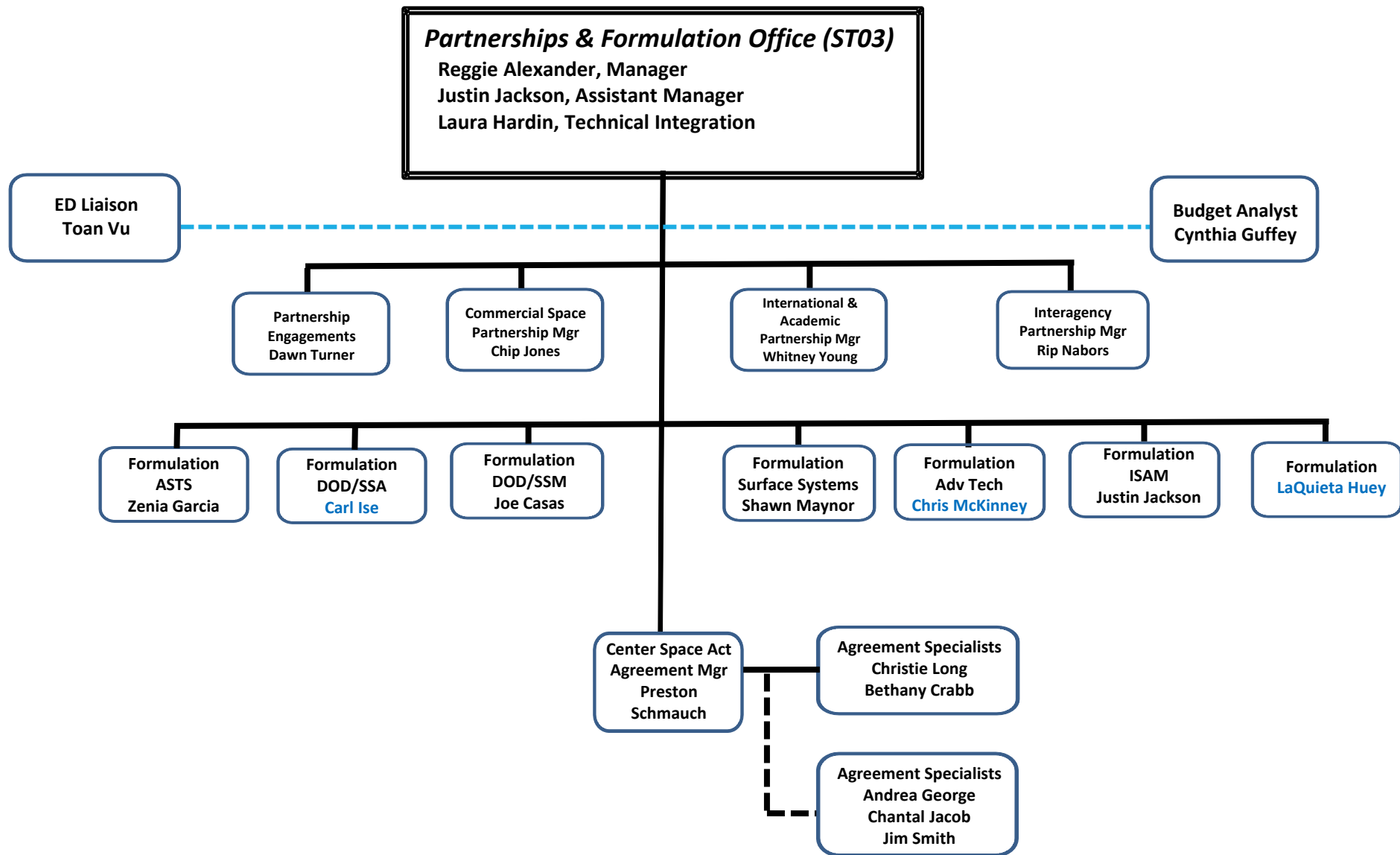


Partnerships & Formulation Office

OCTOBER 10, 2023





ON DETAIL

DETAIL to ST03

Partnerships & Formulation Office Organization

Meet The PFO



**Reggie
Alexander**
Manager



**Justin
Jackson**
**Assistant
Manager**



**Laura
Hardin**
**Integration
Manager**

Management of PFO: Leads and oversees the recommendation of strategic guidance for Center leadership, the development and maintenance of strategic partnerships and the pre-formulation of new programs and projects for MSFC.



Chip Jones
Commercial Partnerships Manager



Rip Nabors
Interagency Partnerships Manager



Whitney Young
Academia & International Partnerships Manager



Dawn Turner
Industry Engagements



Preston Schmauch
Center Agreement Manager



Bethany Crabb
Agreement Specialist



Christie Long
Agreement Specialist

Since 2011, the Partnerships Team...

- Provides the “Front Door” for exploring opportunities and connect partners to NASA contacts.
- Provides guidance on agreements and advocate for partners within NASA processes.
- Listens to partner feedback and work to improve NASA partnership systems and culture
- Maintains a presence at outreach events, listens to partner needs, and bring MSFC capabilities awareness addressing partner needs.



Joseph Casas
**Small Spacecraft
& DOD Formulation
Manager**



Zenia Garcia
**Advanced Propulsion
Formulation Manager**



Carl Ise
**Other Government
Agencies & SSA
Formulation Manager**



LaQuieta Huey
Formulation



**Justin
Jackson**
**ISAM & Advanced
Manufacturing
Formulation Manager**



**Shawn
Maynor**
**Exploration
Formulation Manager**



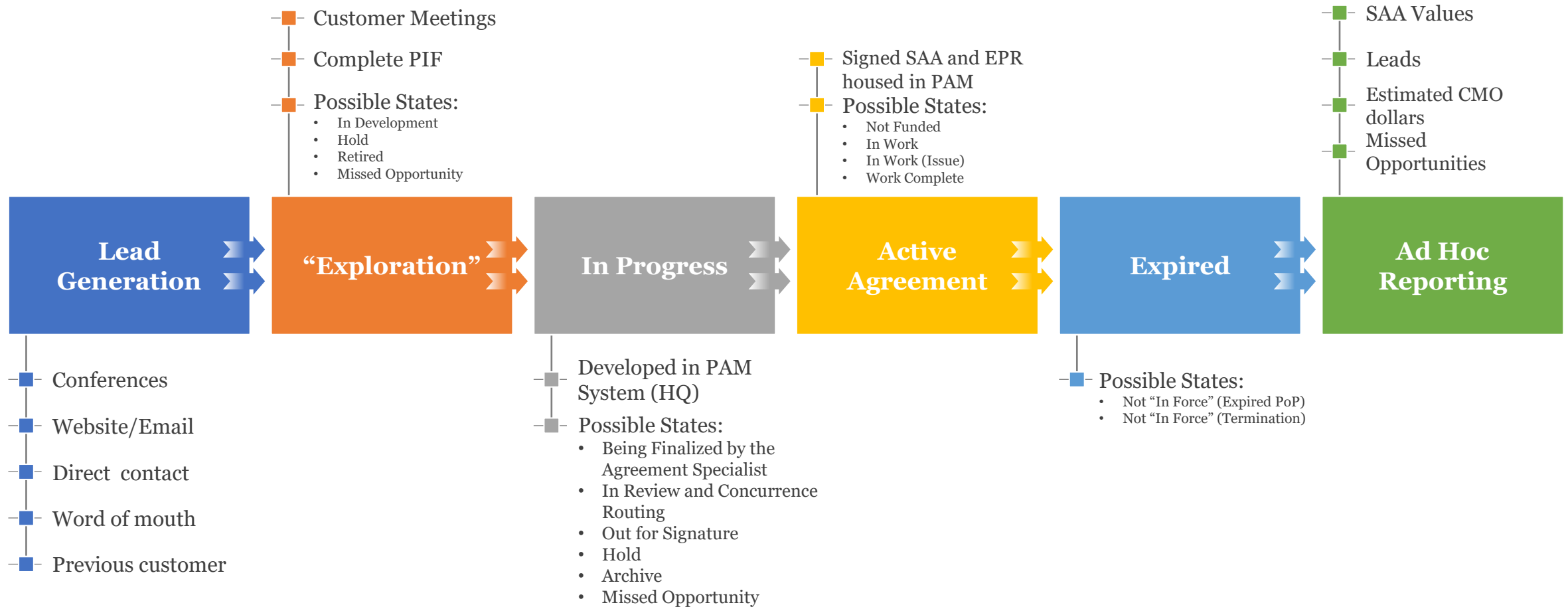
**Chris
McKinney**
**Advanced Systems
Formulation Manager**

The Formulation Team...

- Researches new and enabling technologies being developed by industry and academia
- Develops, implements and communicates an integrated center strategy for new opportunities and strategic partnerships
- Advises Center Executives by recommending adjustments to the Center Strategy that enable the formulation of new markets
- Serves as the focal point for communication of status and direction for strategic pursuits
- Maintains awareness and engages with the broad community in order to anticipate and respond to changes in environment or technology maturity to alter plans/activities to keep Center agile in pursuits

Partnerships & Formulation Office

Partnerships Lifecycle



EPR – Estimated Price Report
 PAM – Partnerships Agreement Maker
 PIF – Partnership Information Form
 PoP – Period of Performance
 SAA – Space Act Agreement

Partnerships & Formulation Office Formulation Management Process

