



MSFC SMALL BUSINESS UPDATE

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FY24 HIGHLIGHTS – IN-REACH/OUTREACH

- Small Business Program briefing to the Integrated Management Systems Council in December.
- Small Business Program briefing to MSFC Small Business Technical Coordinators in December.
- Establishment of the 2024 Procurement Small Business Action Team.
- “Overcoming Life Challenges” motivational presentation to two groups in the Engineering Directorate in October and November and at the Office of Procurement Town Hall in January.
- Small Business Program briefings to Office of Procurement PS10, PS20, PS30, PS40, PS50, and PS60 Departments.
- Small Business Program briefing to the Office of Center Operations Leadership Team.
- Provided in-house counseling to approximately one hundred and fifty small businesses.
- Participated in twelve outreach events.
- The Marshall Prime Contractor Supplier Council conducted two bi-monthly meetings and a Christmas holiday luncheon.
- The Small Business Executive Leadership Team conducted a one-day off-site meeting and a Christmas holiday luncheon.

METRICS (THROUGH SEPTEMBER 30, 2023)

CATEGORIES	GOVT. % GOALS	NASA % GOALS	NASA \$ ACHIEVED	NASA % ACHIEVED	MSFC % GOALS	MSFC \$ ACHIEVED	MSFC % ACHIEVED	% OF AGENCY
PROC. \$			\$20,650.2M			\$4,763.5M		23.1%
SB	23.0%	16.87%	\$3,642.9M	17.6%	6.3%	\$322.4M	6.8%	8.9%
SDB	12.0%	8.9%	\$1,599.4M	7.7%	3.4%	\$160.2M	3.4%	10.0%
HUBZone	3.0%	3.0%	\$198.1M	1.0%	0.5%	\$27.4M	0.6%	13.8%
WOSB	5.0%	5.0%	\$822.4M	4.0%	2.0%	\$101.1M	2.1%	12.3%
SDVO SB	3.0%	3.0%	\$483.7M	2.3%	0.5%	\$91.4M	1.9%	18.9%

Data generated on November 15, 2023

MSFC FY 2020-2023 PRIME CONTRACTOR CUMULATIVE SUBCONTRACTING TOTALS

CATEGORIES	NASA % GOALS	FY20 \$ ACHVD.	FY20 % ACHVD.	FY21 \$ ACHVD.	FY21 % ACHVD.	FY22 \$ ACHVD.	FY22 % ACHVD.	FY23 \$ ACHVD.	FY23 % ACHVD.
TSV		\$1,193.3M		\$1,262.9M		\$1,280.2M		\$2,230.0M	
SB	35.5%	\$405.7M	34.0%	\$406.9M	32.2%	\$533.1M	41.6%	\$902.0M	40.4%
SDB	5.0%	\$71.4M	6.0%	\$49.9M	4.0%	\$69.6M	5.4%	\$107.7M	4.8%
WOSB	5.0%	\$109.0M	9.1%	\$101.1M	8.0%	\$116.8M	9.1%	\$219.6M	9.8%
HUBZone SB	3.0%	\$36.2M	3.0%	\$38.5M	3.1%	\$37.3M	2.9%	\$85.8M	3.8%
SDVO SB	3.0%	\$32.9M	2.8%	\$31.2M	2.5%	\$41.7M	3.3%	\$35.8M	1.6%

MSFC FY23 CUMULATIVE SMALL BUSINESS DOLLARS

CATEGORIES	DIRECT \$	SUBCONTRACT \$	CUMULATIVE \$	% ACHIEVED
Procurement \$			\$4,763.5M	
SB	\$322.4M	\$902.0M	\$1,224.4M	25.7%
SDB	\$160.2M	\$107.7M	\$267.9M	5.6%
WOSB	\$101.1M	\$219.6M	\$321.4M	6.7%
HUBZone	\$27.4M	\$85.8M	\$113.2M	2.4%
VOSB	\$95.1M	\$93.8M	\$188.9M	4.0%
SDVO SB	\$91.4M	\$35.8M	\$127.3M	2.7%

METRICS (THROUGH DEC. 31, 2023)

CATEGORIES	GOVT. % GOALS	NASA % GOALS	NASA \$ ACHIEVED	NASA % ACHIEVED	MSFC % GOALS	MSFC \$ ACHIEVED	MSFC % ACHIEVED	% OF AGENCY
PROC. \$			\$3,723.7M			\$877.9M		23.6%
SB	23.0%	TBD	\$457.1M	12.3%	5.7%	\$50.0M	5.7%	10.9%
SDB	12.0%	TBD	\$224.2M	6.0%	3.1%	\$27.1M	3.1%	12.1%
HUBZone	3.0%	3.0%	\$42.8M	1.2%	0.5%	\$2.9M	0.3%	6.8%
WOSB	5.0%	5.0%	\$131.2M	3.5%	1.8%	\$17.9M	2.0%	13.6%
SDVO SB	3.0%	3.0%	\$47.7M	1.3%	1.6%	\$9.6M	1.1%	20.1%

Data generated on January 2, 2024.

ACQUISITION FORECAST

POP ENDING DATE	INCUMBENT	CONTRACT	TITLE	NAICS CODE	POTENTIAL VALUE	PREVIOUS COMPETITION	PROJECTED COMPETITION	DRAFT RFP RELEASE
01/31/2025	Cepeda Systems & Software Analysis	80MSFC20A0002	Engineering Support for MSFC Engineering Directorate's Space Systems Department And Other MSFC Departments, Directorate	541330	\$24M	GSA HUBZone set-aside	TBD	TBD
05/14/2025	4M Research	80MSFC22F0109	Software Independent Validation and Verification	541330	\$7M	GSA WOSB set-aside	TBD	TBD
06/30/2025	Victory Solutions, Inc.	NNM13AA66T	Configuration Management & Data Management	541712	\$102M	SDVOSB set-aside	TBD	TBD
06/30/2025	AMENTUM Services, Inc	80MSFC17C0007	Facility Operations & Maintenance Support Services	561210	\$450M	Full & Open	TBD	4 th Qtr. FY24
09/30/2025	Media Fusion	80MSFC21D0011	Strategic Research and Analysis, Communication, and Exhibit Services	541715	\$70M	SB set-aside	TBD	TBD
10/31/2025	Bastion Technology	80MSFC18C0005	Safety & Mission Assurance Services	541712	\$365M	SB Set-Aside	TBD	TBD
11/30/2025	Jacobs	80MSFC18C0011	Engineering Services and Science Capability Augmentation	541712	\$2B	Full & Open	Full & Open	4 th Qtr. FY24

IN COMPETITION

TITLE	INCUMBENT	NAICS	PREVIOUS COMPETITION	CURRENT COMPETITION	POTENTIAL VALUE	ANTICIPATED AWARD DATE
Consolidated Agency Technology Transfer Services	Acuity Edge, Inc.	541990	HUBZone SB Sole Source	HUBZone SB set-aside	\$25M	3 rd Qtr. FY24
Pre-Exploration Production Exploration Contract	New Contract	541715	NA	Sole source other than small	TBD	3 rd Qtr. FY24
MSFC Minor Construction Indefinite Delivery Contracts	Multiple	236220	SB set-aside	SB set-aside	\$20M not to exceed	2 nd qtr. FY24
MSFC Logistics Support Services	L&M Technologies, Inc.	561210	SB set-aside	8(a) set-aside	\$100M	4 th Qtr. FY24