



Doing Business with NASA / MSFC (HYBRID)
Hosted by The Catalyst Center for Business & Entrepreneurship
June 4, 2024 - 8:30 – 12:30 p.m. (CST)
Virtual Platform: ZoomGov.Com
In Person: Yulista Conference Center
8600 Advanced Gateway SW (Yukon Building), Huntsville, AL 35808
Agenda

8:30a.m.	Opening Remarks/Welcome	Sonja Greene, Government Contracting Center Empower to Grow Project Manager, The Catalyst
	Sponsor(s) Remarks	Scott Muir Vice President Technology Sales, All Points Logistics, LLC Debbie Batson, Sr. Director, Large/Small Business Strategic Alliance, Teledyne Brown Engineering (TBE)
8:35	MSFC Welcome/Office of Procurement Update	John Cannaday, Director, Office of Procurement, MSFC
8:50	MSFC Small Business Program/Acquisition Update	David E. Brock, Small Business Specialist (SBS), MSFC
9:05	MSFC Small Business Innovation Research (SBIR)/Small Business Technology Transfer (STTR) Overview	Haley Doude, MSFC SBIR/STTR Center Liaison
9:15	Configuration Management & Data Management (CMDM) Contract Overview	Wade Amis, PS22 Branch Chief, MSFC
9:25	Engineering Support for (MSFC) Engineering Directorate's Space Systems Dept. and Other MSFC Depts., Directorates And Offices (ESMSFC) Contract Overview	Jennifer Chrissis, PS21 Branch Chief, MSFC
9:35	Next Generation Scalable Data Engineering, Operations, and Informatics Support for Open Science (Next Gen)	Brad Vest, PS52 Contracting Officer, MSFC
9:45	Achieving Entrepreneurial Success	Sandra Cepeda, Former President Cepeda Systems
9:55	Supplier Success Story	Kelly Page, President, Barrios Technology
10:05	Break	All

10:20 How to Become a Supplier to a Large Business Contractor

Moderator: Taylor Beitler

Panelists:

Blue Origin (*Virtual*)

Vanessa McKenzie, Sr. Director, Supply Chain Procurement & Supplier Diversity, Blue Supply Chain Sustainability & Execution

Jacobs

JoAnn Belt, Small Business Liaison Officer

Northrop Grumman Space Sector

Jenifer Scoffield, Small Business Liaison Officer

SpaceX

Christopher Rad, Small Business Liaison Officer

Teledyne Brown Engineering

Debbie Batson, Sr. Director, Large/Small Business Strategic Alliance

The Boeing Company

Taylor Beitler, SBLO, Global Supplier Diversity

11:30 Networking All

Exhibitors

MSFC Organizations

Office of Center Operations
Office of Small Business
SBIR/STTR
Science and Technology Office

Other:

Small Business Administration (SBA)
APEX Accelerator

PRIMES

All Points (Sponsor)
Blue Origin
Jacobs
Northrop Grumman
SpaceX
Teledyne Brown Engineering (Sponsor)
The Boeing Company
The Catalyst Center (Host)
Yulista (Venue Host)

12:30 Adjourn