



HBCU/MSI JOINT COUNSELING INITIATIVE UPDATE

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JOINT COUNSELING SESSIONS (JCS) INITIATIVE - FEATURING HBCU/MSI

- Initiative featuring HBCU/MSIs introduced at MSFC in FY 2022.
- Feature 3-6 HBCUs per session / three sessions every fiscal year.
- As of April 2024 – We have featured 12 HBCUs and 16 MSIs for a total of 28 Educational Institutions.
- Audience:
 - MSFC Small Business Technical Coordinators (SBTCs) and Technical Advisor.
 - Representatives of the Marshall Prime Contractor Supplier Council (MPCSC) and Small Business Executive Leadership Team (SBELT).
 - MSFC Procurement Small Business Action Team (PSBAT) participants.
 - Office of Small Business Small Business Specialists (SBSs).
 - Govt. Agencies.

JCI SESSIONS FEATURING HBCU/MSI – FY22

- **April 13, 2022 (HBCUs):**

- Presenters: Alabama State University (in AL), Langston University (in OK), Morgan State University (in MD), and Tennessee State University (in TN).
- 103 attendees with 93% of retention towards the end of event (peaked at 103 and the lowest number of attendees during event was 96).
- NASA Centers Represented: 6 (AMES, JSC, KSC, LaRC, MSFC, NSSC) along with JPL.
- Large Business Prime Contractors in attendance: 19
- Agencies: 8 (USAMC-Army, AMCOM, Dept. of Education, GSA, NIH, MDA, NASA, and SBA)
- HBCUs/MSIs (includes our presenters): 10 (ASU, ECSU, FIU, Langston Univ., MSU of Denver, Morgan State, Navajo State, Oklahoma State, TX University, TN State University)

- **August 24, 2022 (HBCUs and MSIs)**

- Presenters: Metropolitan State University of Denver (in CO), Navajo State University (in NM), and Nunez Community College (in LA).
- 90 attendees.
- NASA Centers Represented: 7 (AMES, GSFC, JSC, KSC, MSFC, NSSC, SSC) along with JPL.
- Large Business Prime Contractors in attendance: 27
- Agencies: 4 (MDA, NASA, SBA, USACE)
- HBCUs/MSIs (includes our presenters): 7 (FIU, Metropolitan State –Denver, Morgan Univ., Navajo Tech., Nunez Community, TX State, TN State)

JCI SESSIONS FEATURING HBCU/MSI – FY23

- **November 9, 2022 (HBCUs and MSIs)**

- Presenters: Arkansas State University Mid-South (AR), Florida International University, (in FL), and Virginia State University (in VA).
- 43 attendees.
- NASA Centers Represented: 5 (JSC, KSC, MSFC, NSSC) along with JPL.
- Large Business Prime Contractors in attendance: 12
- Agencies: 1 (NASA)
- HBCUs/MSIs (includes our presenters): 4 (Arkansas State Univ. – MidSouth (AR), Florida International University (FL), Oklahoma State University (OK), and Virginia State University (VA)).

- **February 8, 2023 (HBCUs and MSIs)**

- Presenters: Angelo State University (in TX), University of Bridgeport (in CT), University of Maryland-Eastern Shore (in MD) and Vaughn College of Aeronautics and Technology (in NY).
- 104 attendees.
- NASA Centers Represented: 8 (AMES, AFRC, HQ, KSC, LaRC, MAF, MSFC, SSC).
- Large Business Prime Contractors in attendance: 27
- Agencies: 5 (AMCOM, NASA, SBA, Treasury, USA SMDC)
- HBCUs/MSIs (includes our presenters): 8 (Hinds Community College, University of Maryland-Eastern Shore, Angelo State University, Florida Atlantic University, NM State University, University of Bridgeport, University of Puerto Rico-Mayaguez, and Vaughn College).

JCI SESSIONS FEATURING HBCU/MSI – FY23 CONT.]

- **April 5, 2023 (HBCUs and MSIs)**

- Presenters: Jackson State University (in MS), New Mexico State University (in NM) and University of Puerto Rico - Mayagüez (in PR).
- 99 attendees.
- NASA Centers Represented: 8 (ARC, AFRC, JSC, KSC, LaRC, MSFC, NSSC, and SSC).
- Large Business Prime Contractors in attendance: 23
- Small Business Prime Contractors in attendance: 11
- Agencies: 3 (GSA, SBA and NASA)
- HBCUs/MSIs (includes our presenters): 4

- **September 13, 2023 (HBCUs and MSIs)**

- Presenters: Century College (in MN), Drake State (in AL), Florida Atlantic University (FL) and University of Alaska – Anchorage (in AK).
- 75 attendees.
- NASA Centers Represented: 7 (ARC, AFRC, KSC, LaRC, MSFC, JPL, and SSC).
- Large Business Prime Contractors in attendance: 18
- Small Business Prime Contractors in attendance: 12
- Agencies: 6 (AMCOM, GSA, SBA, NASA, USACE, and US Army Aviation & Missile Command)
- HBCUs/MSIs (includes our presenters): 5

JCI SESSIONS FEATURING HBCU/MSI – FY24

- **February 6, 2024 (HBCUs)**

- Presenters: Alcorn State University (in MS), Dillard University (in LA), and Morris Brown College (in GA).
- 73 attendees.
- NASA centers/installations represented: 9 (ARC, AFRC, HQ, ITPO, LaRC, MSFC, NSSC, JPL, and JSC).
- Large Business Prime Contractors in attendance: 25
- Small Business Prime Contractors in attendance: 7
- Agencies: 4 (AMCOM, SBA, NASA, NIH)
- HBCUs/MSIs (includes our presenters): 3

- **April 9, 2024 (HBCUs and MSIs)**

- Presenters: Alvin Community College (TX), Antelope Valley College (CA) and Oakwood University (AL)
- 60 attendees.
- NASA centers/installations represented: 7 (ARC, AFRC, MSFC, NJMO, NSSC, SSC, and JSC).
- Large Business Prime Contractors in attendance: 21
- Small Business Prime Contractors in attendance: 3
- Agencies: 0
- HBCUs/MSIs (includes our presenters): 3

UPCOMING HBCU/MSI JCI MEETINGS – FY24

September 10, 2024

If interested in participating as a presenter at one of our future JCIs featuring HBCUs/MSIs, please e-mail us at: msfc-hbcumsi@mail.nasa.gov