



# 40th Marshall Small Business Alliance Meeting

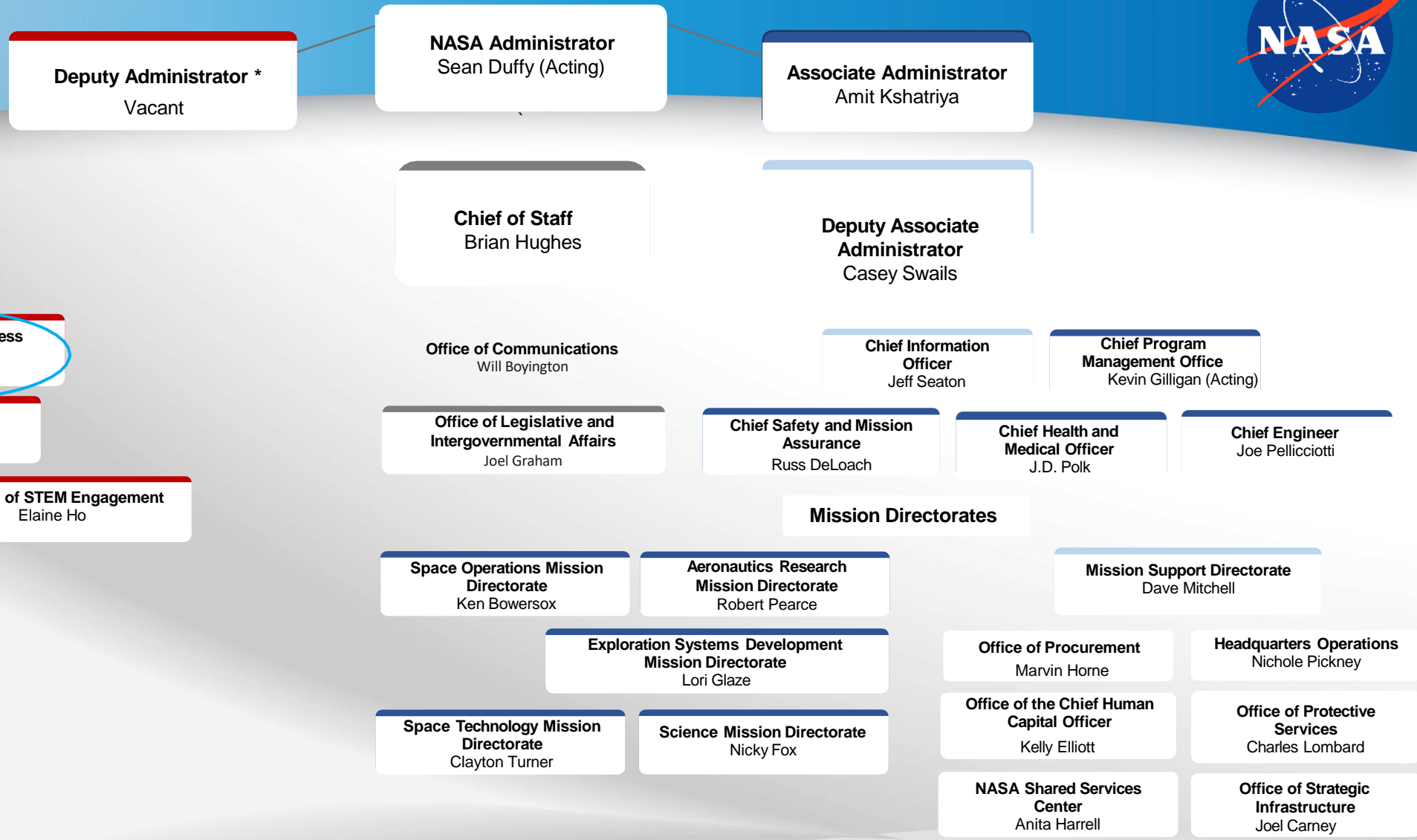
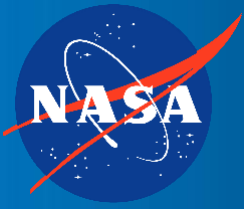
NASA Office of Small Business  
Programs Update and  
Special Recognition

Mr. Charles "Chuck" T. Williams  
Chief of Staff  
NASA OSBP



# NASA Office of Small Business Programs Update

# NASA Agency Org Chart



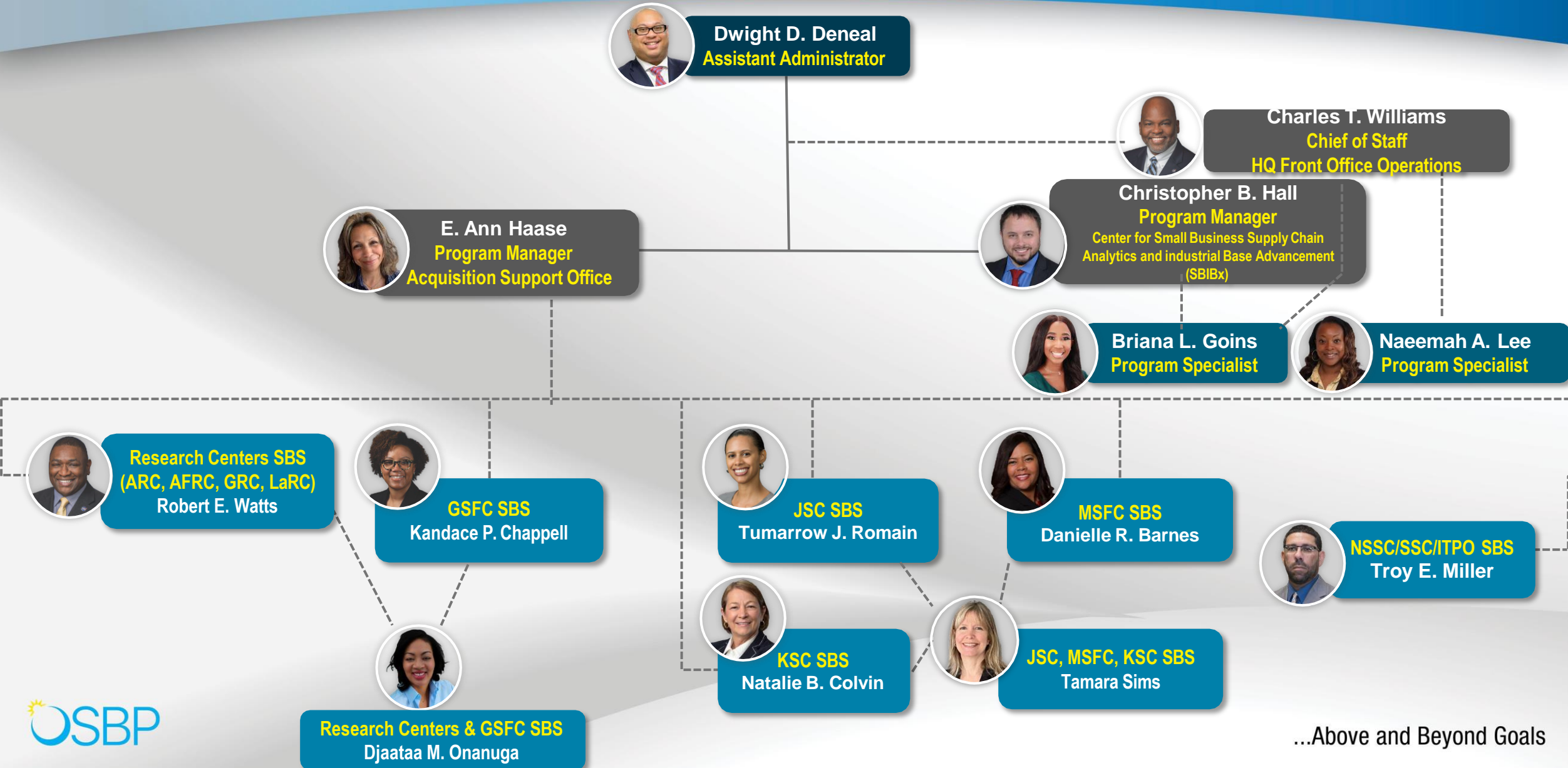
\*Designated as Chief Acquisition Officer (CAO)

JPL is a Federally Funded Research and Development Center (FFRDC)



...Above and Beyond Goals

# NASA Office of Small Business Programs Organizational Chart



# OFFICE OF SMALL BUSINESS PROGRAMS

## VISION

Improvement, Intensification and Sustainment of all small business concerns within NASA supply chains.

## MISSION

Promote and integrate small businesses into the industrial base of contractors and subcontractors that support the future of space exploration, scientific discovery, and aeronautics research.

R4oward



## STRATEGIC PRIORITIES: FY26-FY28



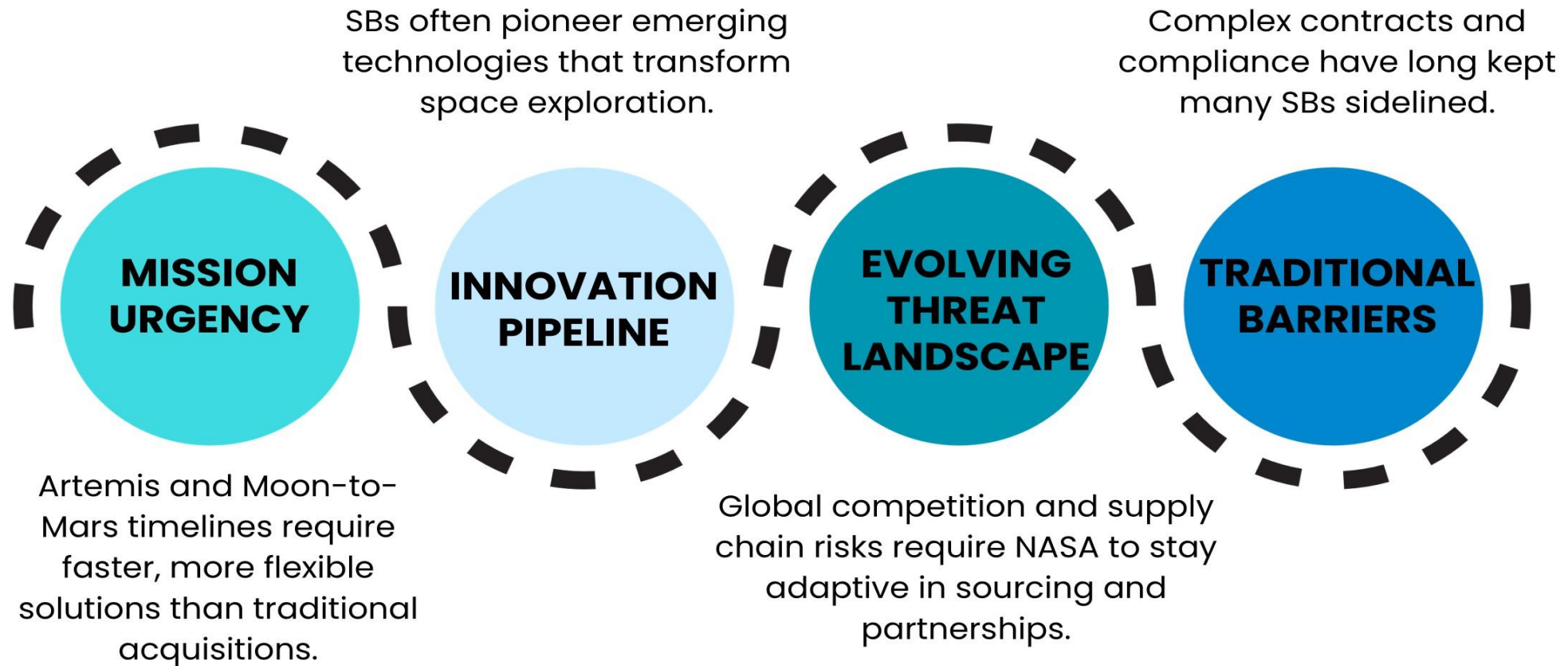
# FY26-FY28 STRATEGIC PRIORITIES

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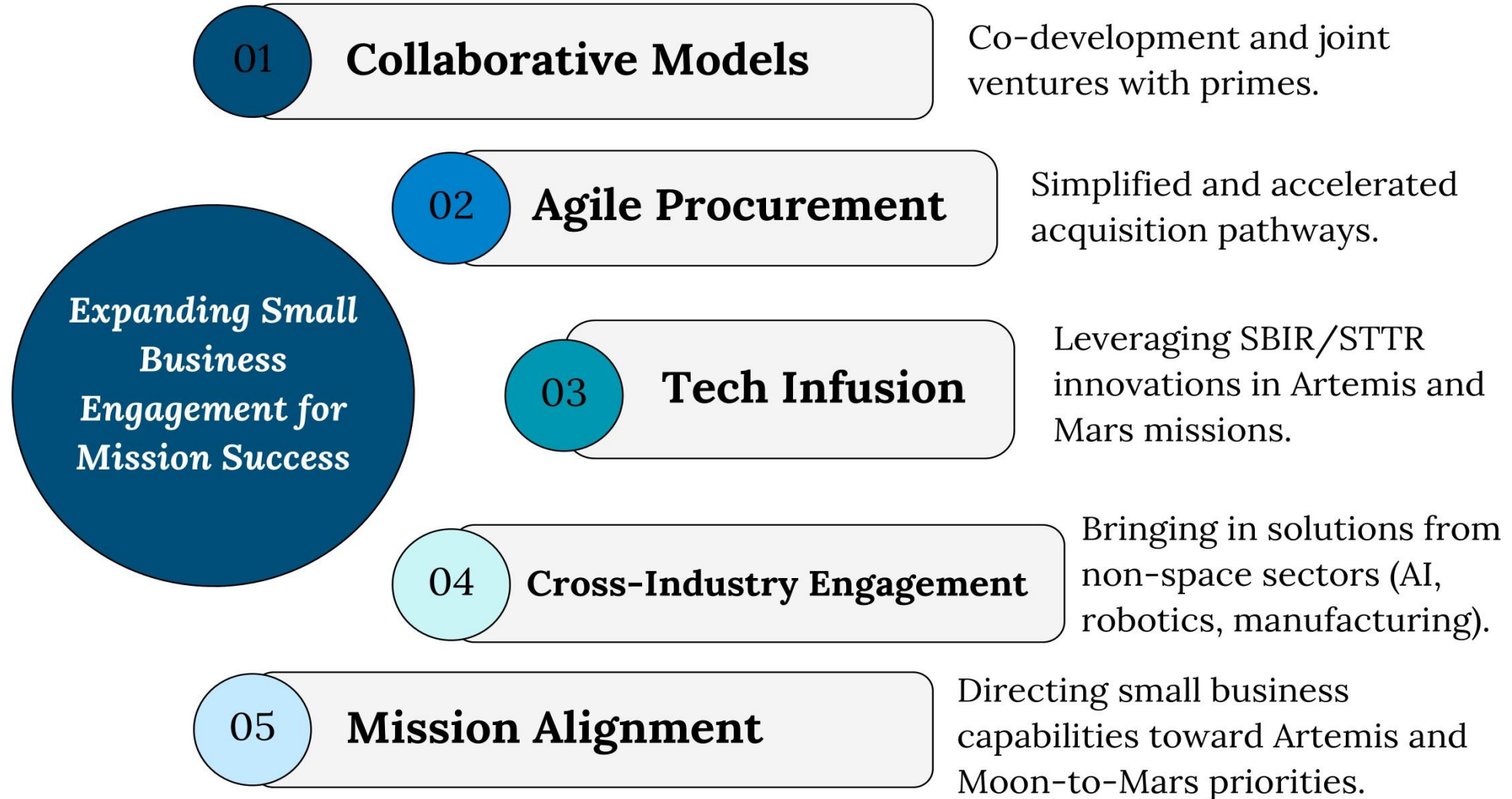


Strategic Priority	Objective	Key Actions
<p><b>1. Reshape and Standardize Small Business Industry Engagement</b></p>	<p>Develop a mission-aligned, cost-effective, targeted industry engagement model.</p>	<p>Reshape the OSBP Learning Series while establishing formal OSBP to Industry Office Hours and a signature annual industry engagement event that strengthens industry partnerships, provides a standard forum of contracting training to industry and the Agency Acquisition Workforce.</p>
<p><b>2. Refocus the small business program to establish a Center for Small Business Supply Chain Analytics and Industrial Base Advancement (SBIBx)</b></p>	<p>Enable a data-driven and small business metrics hub for stakeholders with modern data visualization dashboard to enhance acquisition/procurement planning and mission outcomes.</p>	<p>Refocus the Small Business Program to leverage data visualization dashboards and Artificial- Intelligence (A.I.) for NASA OSBP Vendor Database and Mobile Application to create predictive analytics, regarding small business capabilities and enhance the Agency’s market research acquisition process by creating a NASA small business market intelligence hub.</p>
<p><b>3. Redeploy Small Business Subcontracting tactics to expand the American Space Small Business Industrial Base</b></p>	<p>Spur a modern and resilient domestic space small business supply chain with more opportunities for all small businesses and non-traditional contractors.</p>	<p>Redeploy the NASA Mentor-Protégé Program to enhance the Small Business Subcontracting Program and partner with the NASA SBIR/STTR Program to deepen supply chain insights, target gaps, reduce reliance on single sources, and spur domestic manufacturing capabilities.</p>
<p><b>4. Redesign and maintain strong Agency-Wide Small Business Programs statutory performance</b></p>	<p>Maintain an optimal small business program that promotes competition, reduces regulatory barriers and enhances procurement lead times within the revolutionary federal acquisition overhaul environment.</p>	<p>Redesign the NASA Small Business Program on all elements under 15 U.S.C. 644k and the small business equities under 51 U.S.C. §20113(e), 51 U.S.C. §30304, and 51 U.S.C. §30306 to intensify and sustain small business contracting opportunities in support of the Agency’s mission.</p>

# Importance of Novel Engagement with Small Businesses



# Pathways to Novel Engagement



# Modernizing Federal Procurement

<https://www.acquisition.gov/far-overhaul>

## Executive Order: Restoring Common Sense to Federal Procurement

- Directs streamlining the Federal Acquisition Regulation (FAR) to ensure it contains only provisions required by statute or essential to efficient, secure, and cost-effective procurement.
- Agencies exercising procurement authority must ensure agency-specific regulations align with the streamlined FAR.
- Initially, changes have been implemented via agency adoption of model deviation text (refer to the link above).
- Formal rulemaking process during FY2026 (i.e., public notice and comment).

# Strengthening the NASA Supply Chain: The Made in America Initiative

NASA OSBP aligns with 'Made in America' to strengthen supply chains, boost U.S. manufacturing, and support mission success.




## Key Focus Areas:

- **Maximizing Domestic Content:**  
Increase U.S.-sourced materials and labor.
- **Partnering with Small Businesses:**  
Leverage SB innovation to diversify NASA's vendor base.
- **Supplier Viability & Resilience:**  
Reduce supply chain risks through strong SB partnerships.

## How We Are Achieving This:

- **Strategic Sourcing:**  
Integrate "Made in America" principles throughout acquisitions.
- **Leveraging Federal Resources:**  
Use SBA programs to support small manufacturers.
- **Transparent Communication:**  
Connect NASA centers with SBs on sourcing opportunities.



**“Together, NASA and small businesses are shaping the future of space exploration by building resilient supply chains, driving innovation, and paving the way from the Moon to Mars.”**

NASA Office of Small Business Programs



# Special Recognition

# Honoring the Retirement of Mr. David E. Brock

We celebrate the retirement of Mr. David E. Brock, whose dedication has greatly impacted Marshall Space Flight Center, NASA OSBP, and the entire Agency.

We are thankful and grateful for your service and lasting contributions.

Congratulations on your retirement!  
- NASA OSBP



