



# All Hands On Deck: Partnering with NASA for the Moon, Mars, and Beyond

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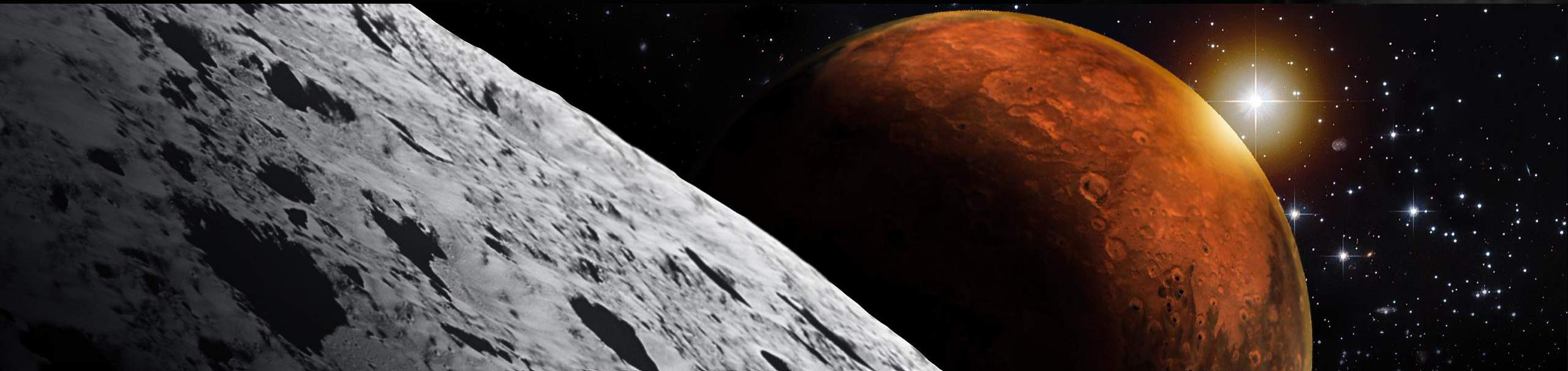
# NASA's Unified Mission & Call to Action

NASA's Mission:

Doers, Dreamers, and Builders – For the Benefit of Humanity

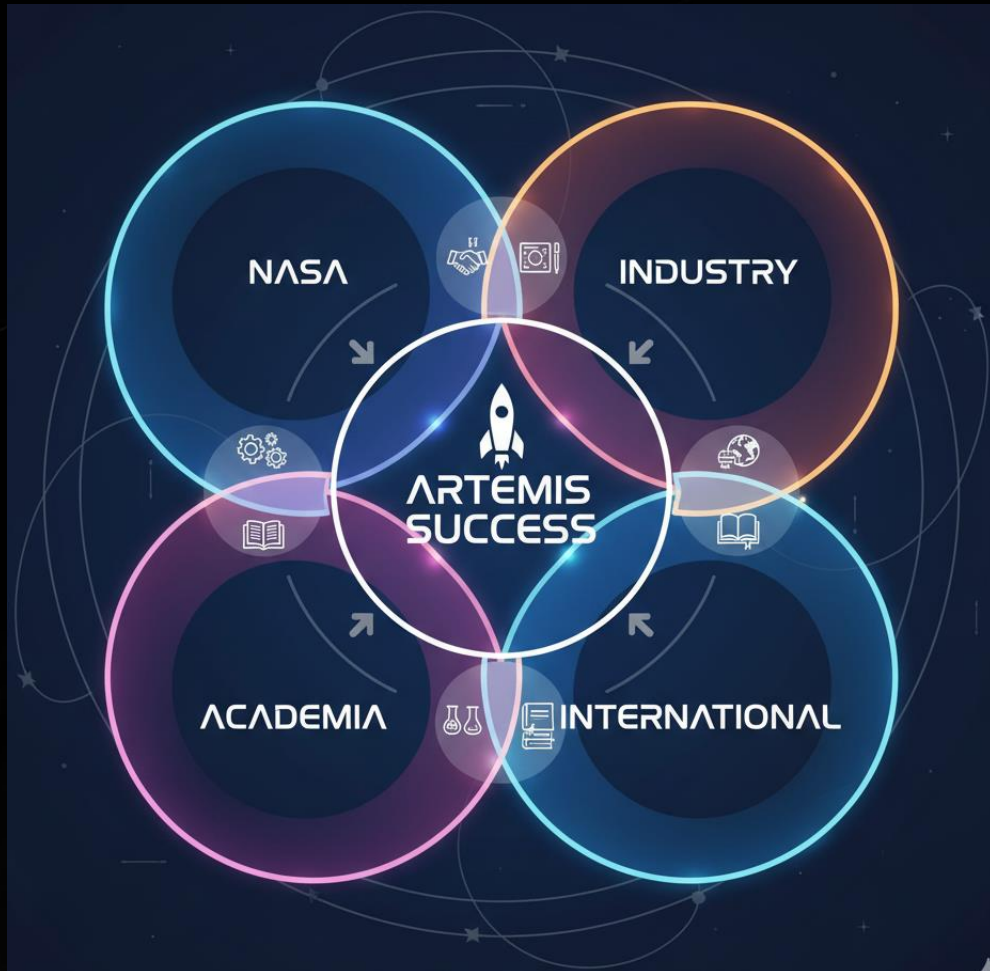
*Our goal is clear: Return to the Moon. Prepare for Mars. Lead in space.*

*Explore – Innovate – Inspire*



# The Critical Role of Partnerships Today

*NASA Can't Do It Alone – Partnerships Are the Multiplier*

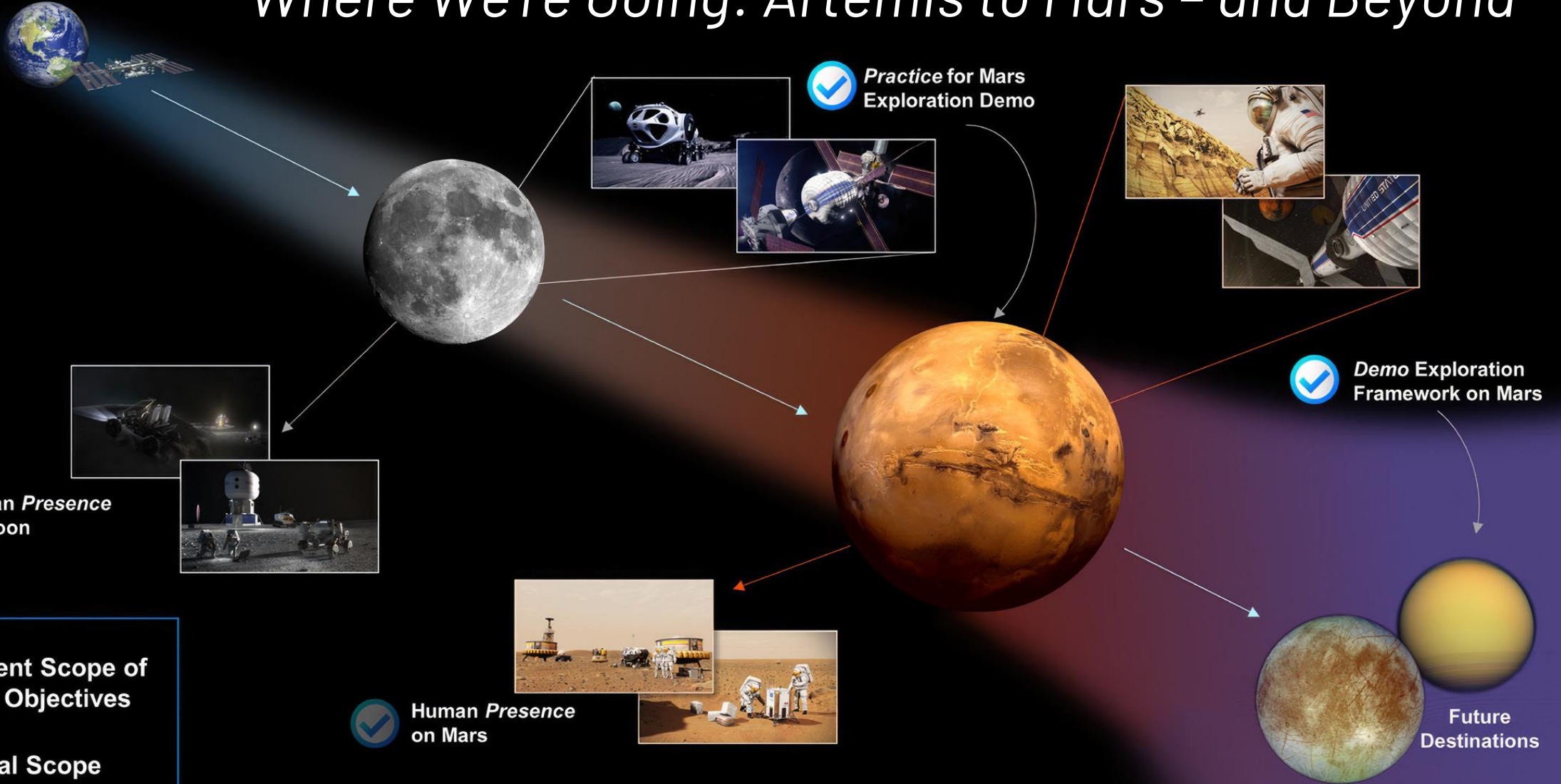


- “All hands on deck” – public, private, and international collaboration is essential.
- Artemis and beyond require faster, safer, and more affordable approaches.
- Commercial and academic partnerships extend NASA’s reach and accelerate impact.

*Small businesses drive innovation, agility, and supply chain resilience.*

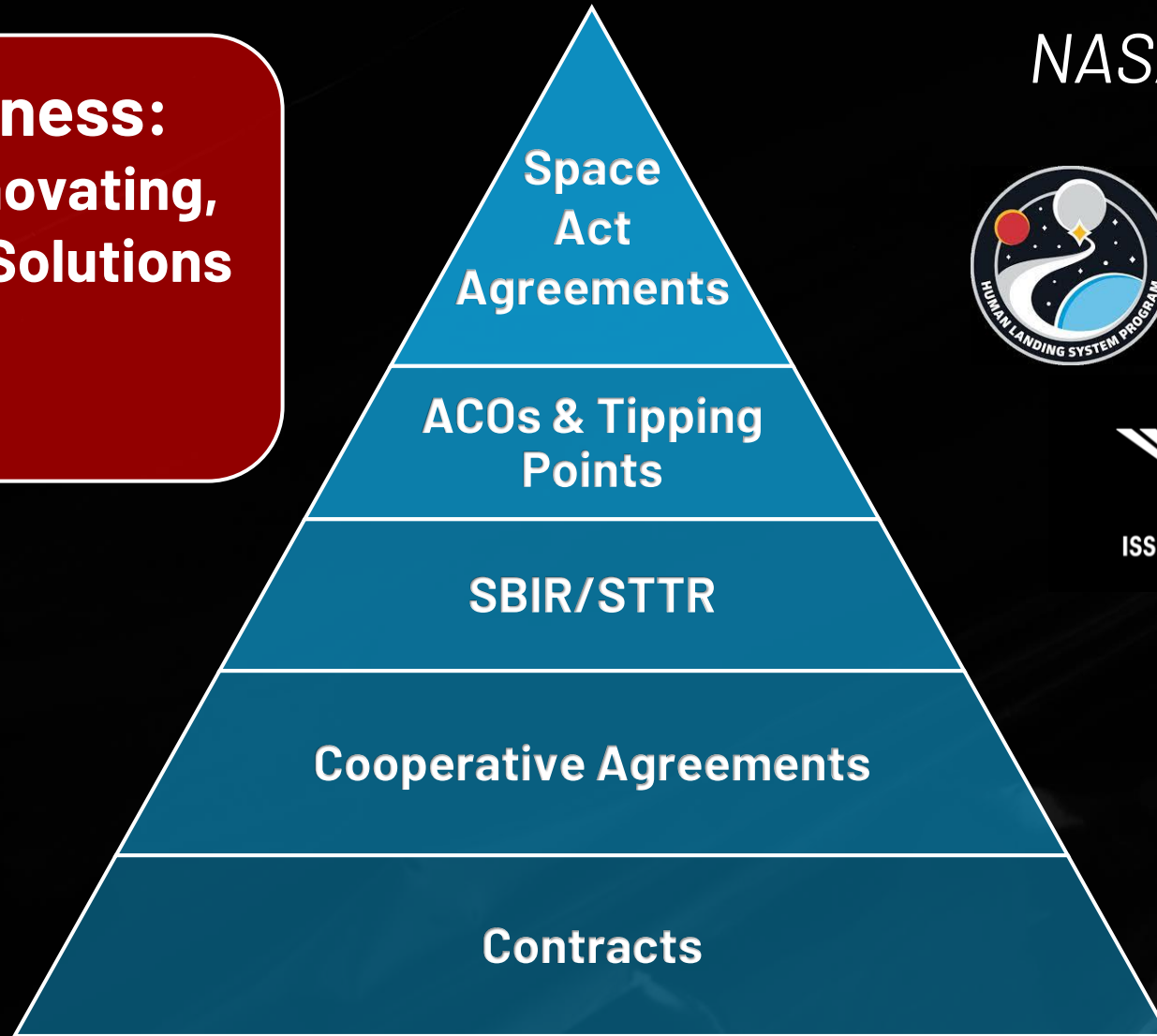
# Strategic Focus: Moon, Mars, and Beyond

Where We're Going: Artemis to Mars - and Beyond



# How We Partner - A Growing Ecosystem

**Small Business:  
Supplying, Innovating,  
& Developing Solutions**



## NASA Programs & Partners



# Efficiency, Innovation, and Value

Doing More with Less: Driving Efficiency Through Partnership

- NASA is under budget pressure – every dollar counts.
- "We need to bring costs down on Artemis" through commercial models and shared investment.
- Public-private models (e.g., Human Landing System) reduce government cost and accelerate delivery.
- Small businesses help NASA achieve more with speed, flexibility, and ingenuity.

# Your Role in the Mission

**NASA needs a great team with great people—  
and that includes you.**

- Every supplier, researcher, technologist, and entrepreneur helps push us forward.
- We are building the future of exploration, together.

## Do Business with Marshall

Opportunities at Marshall Space Flight Center are rich and varied, ranging from working with the propulsion and launch industry, to involvement in science and discovery missions, to technology development.

### Work with NASA

#### Marshall Space Flight Center

Marshall's business development and opportunity management organization actively identifies, captures, and pursues new opportunities for the center in the areas of propulsion, space transportation and launch, space systems, and scientific research.

### Focus Areas and Capabilities

Marshall has forged solid connections with innovative companies, organizations, and individuals around the world. We enjoy reciprocal, mutually beneficial relationships.



**Let's make the impossible routine—onward!**

The background is a dark, starry space scene with a prominent blue streak or comet tail-like feature crossing the word 'MARSHALL'.

MARSHALL

EXPLORE BEYOND

Where innovation begins.

Where collaboration thrives.

Where we deliver on the mission—and explore beyond.