

The background of the slide is a deep space scene. It features a large, reddish-orange planet, likely Mars, on the right side, partially cut off by the edge of the frame. The rest of the background is a dark blue-black space filled with numerous small, bright white stars and some faint, colorful nebulae. The text is overlaid on this background in a clean, white, sans-serif font.

**NASA/MARSHALL SPACE  
FLIGHT CENTER**

**ImageHawk, Inc.**

**JOINT COUNSELING SESSION**  
**June 25, 2020**

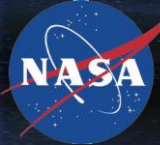
# Background

<b>COMPANY NAME:</b>	ImageHawk, Inc.	<b>ADDRESS:</b>	4950 Corporate Drive Suite 105 Huntsville, AL 35805
<b>OWNER:</b>	Lisa Stone	<b>CONTACT NAME:</b>	Lisa Stone
<b>EMAIL:</b>	lstone@imagehawk.com	<b>YEARS IN BUSINESS:</b>	20 years
<b>CAGE CODE:</b>	8E6Y9	<b>DUNS NUMBER:</b>	1452565745
<b>WEB SITE:</b>	www.imagehawk.com	<b>NAICS CODES:</b>	518210, 519120, 541330 541511
<b>CERTIFICATIONS:</b> Microsoft Partner Network Member			

# Business Size & Classifications

<b>EMPLOYEES (range):</b>	<b>1-10</b>
<b>AVERAGE SALES (range):</b>	<b>\$1-8M</b>

<b>CLASSIFICATIONS (select from list below):</b>	<b>Yes/No</b>
<b>SMALL BUSINESS</b>	Yes
<b>SMALL DISADVANTAGED BUSINESS</b>	No
<b>NATIVE AMERICAN-OWNED</b>	No
<b>ALASKAN NATIVE CORPORATION</b>	No
<b>WOMEN OWNED</b>	Yes
<b>ECONOMICALLY DISADVANTAGED WOMEN OWNED</b>	No
<b>VETERAN-OWNED</b>	No
<b>SERVICE DISABLED VETERAN OWNED</b>	No
<b>HUBZONE CERTIFIED</b>	No
<b>8(A) CERTIFIED</b>	No
<b>8(A) EXPIRATION DATE (if applicable)</b>	No



# Primary Capabilities

## Engineering Services

### *Custom Software Development*

- Provide end-to-end solutions from concept and design to development and testing to integration and deployment
- Agile framework
- Frontend and backend development
- Core technologies: C++, Java, Javascript, python, MySQL, AWS
- Tailored teams
- Secure on-premise and cloud deployments

### *Service Delivery*

- Project Management
- Customer Support
- Client relationship management
- On-time delivery

## Data Management Platform

### *ImageArchive*

- Encrypted data archival and retrieval engine that supports third party application integration

### *Cloudbox*

- Online data presentation and customer portal

### *Cloudbox Decisioning*

- Online transaction exception management tool






### *ImageHawk Notify*

- Data management alert and notification engine

***ImageHawk's data management platform supports over 5,000 end-users and more than 2.7 billion transactions annually.***





# Current and Recent Contracts/Performance

Customer	Contract Term	Contract Status	ImageHawk Solution
 <b>KeyBank</b>	2018 - Present	Active	Financial transaction exception management.
 <b>ZIONS BANK</b>	2015 - Present	Active	Full ImageHawk data management platform: data and image archival and retrieval, data presentation portal and financial transaction exception management.
 <b>CRESTWOOD MEDICAL CENTER</b>	2012 - Present	Active	ImageHawk multidisciplinary disease (ALS) management platform.
 <b>CADENCE BANK</b>	2011 - Present	Active	Full ImageHawk data management platform: data and image archival and retrieval, data presentation portal and financial transaction exception management.
 <b>usbank</b>	2006 - Present	Active	Data and image archival and retrieval.



# Current and Recent Contracts/Performance

Customer	Contract Term	Contract Status	ImageHawk Solution
 MLGW	<b>2008 - 2019</b>	Complete	Data and image archival and retrieval. ( <i>Memphis Light, Gas, &amp; Water is a municipal utility</i> )
 Northwell Health®	<b>2006 - 2019</b>	Complete	Data and image archival and retrieval. ( <i>Solution provided for Long Island Jewish Hospital</i> )



# NASA Value - Quad Chart

## Problems We Solve

- Software Development Services
- Project & Contract Delivery Support
- Team & Staff Augmentation
- Data Management

## ImageHawk Solutions

- Tailored and specialized software development services and ongoing support and maintenance to ensure your projects and contracts are delivered on-time
- Scale your team with our robust, tenured software engineering talent
- Secure data capture, archival, retrieval, analytics, reporting, and presentation through our customizable data management platform

## Value

- **Full Service:** Offer all software application development services: planning to deployment through our engineering team
- **Flexible:** Agile framework fosters flexibility with rapid and responsive design and delivery
- **Continuity:** Seamless integration with your internal teams and infrastructure
- **Proven:** Sustained success in the commercial market with our proprietary data management platform

## Success

- Multi-year engagements of our commercially available data management platform and customized solutions
- Custom software solutions delivery: multidisciplinary disease patient management solution to Crestwood Medical Center and the ALS Association
- Our customers have increased their market share through new business capture using ImageHawk solutions

# Principle Point of Contact

NAME	TITLE	PHONE	EMAIL
Lisa Stone	President/CEO	256-694-9425	lstone@imagehawk.com